

# FOCUS

MAGAZINE

● SUMMER/FALL 2012



ANNUAL REPORT

NAVAL POSTGRADUATE SCHOOL  
**PROPELS  
HARTNELL  
STUDENTS**



**HARTNELL**  
COLLEGE FOUNDATION

# DEAR FRIENDS,



After just two months as the president of Hartnell College, I have already learned that it is a special place with a community that has demonstrated tremendous generosity in contributing to the mission and vision of the college. I have already started to develop strong relationships with the Board of Trustees, faculty and staff at

Hartnell College, the Foundation Board, and the community. In my brief experience here at Hartnell, I have seen how this community works together to build career pathways and life changing opportunities for our citizens. I am committed to building upon the strong foundation that has already been established by the college and the community. I am excited to work in collaboration with the Board of Directors to ensure that all Hartnell College students have the opportunity to reach their education and career goals. In support of established and developing STEM programs and services I am thrilled to inform you that we are moving forward with plans to build a new science building. The construction of this facility is only possible through the support of the citizens served by Hartnell College who voted to approve Measure H.

With recent statewide budget cuts, I am currently reviewing our college's budget with a team of over 35 campus staff and faculty. We are gathering input from our campus community to offer suggestions on reducing expenditures, improving efficiency and/or generating new revenue. We will also engage in a strategic planning process during 2012-13 that will establish goals and performance indicators aligned with the vision and mission of the college. Along with the college's strategic planning efforts, the Foundation will develop a five-year funding plan through a President's Task Force. The task force will be comprised of Foundation Board Members, college staff members, and community members. Our community's assistance, your assistance, is essential in sustaining this institution of excellence that is Hartnell College.

This community demonstrates a tremendous amount of pride when it comes to Hartnell College and it is truly inspiring and humbling. I am blessed to be among such great people and I look forward to the years ahead. Your support of Hartnell College is truly appreciated.

Kindest Regards,

**Willard Lewallen, Ph.D.**  
Superintendent/President  
Hartnell College



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## THIS IS A VERY EXCITING TIME...

For the Hartnell College Foundation; a time of new leadership and new direction. We welcome our President, Dr. Willard Lewallen, and embark on a President's Task Force-which will enable the Hartnell Community and the Salinas Valley the opportunity to work closely together to continue our efforts in making Hartnell College a college of excellence. As the new Executive Director of Advancement and the new President of the Foundation Board, we are enthusiastic for the new years ahead, and look forward to collaborating with our community.

For 92 years, Hartnell College has been educating our community with the assistance of private funds. In the last five years, private donations have been essential in funding our Capital Campaign where we made dramatic improvements to our facilities including: Center for Advanced Technology, Student Center, The Western Stage, and the Athletic fields. Currently, we are celebrating the groundbreaking of our new Athletic Field House, and the Technical Training Center at the Alisal Campus. We are so thankful for your support of Hartnell College in recent years, and encourage your participation and dedication in the years ahead as we expand our programs for the youth and individuals of the Salinas Valley.

Best Regards,

Gary Tanimura, President Hartnell College Foundation Board of Directors

Jackie Cruz, Executive Director of Advancement and Development

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## HARTNELL COLLEGE FOUNDATION WELCOMES NEW BOARD MEMBERS

In January 2012, **GARY TANIMURA** accepted the position of Foundation Board President after serving on the board for five years, following the presidency of Joanne Taylor Johnson.

"We have been very lucky to have such distinguished community leaders as presidents," says Margaret D'Arrigo-Martin, Vice President of Hartnell College Foundation Board. "I am very pleased that Gary has accepted this position. His heart is truly with the college and our mission of supporting students."



Nick Pasculli, Loyanne Flinn, Gary Tanimura, Natalie Rava & Anne Secker (pictured left to right)

Gary, an alumnus of Hartnell College, was one of the founding members of the Ag Business and Technology Institute. Gary also provided significant financial support to the Foundation through internships, scholarships and employment. "We are so grateful to have Gary lead our Foundation board; he is an exceptional community leader and a valuable role model for our students," says Jackie Cruz, Executive Director of Advancement.

**NATALIE RAVA**, CPA at Hayashi & Wayland and Hartnell Alum: volunteers with King City Rural 4-H, Salinas Valley Chapter of CA Women in Agriculture, Watts Memorial Scholarship Committee, South County VNA/Hospice Event Committee, the Foundation's Party in the Library Committee.

**ANNE SECKER**, Attorney, Noland Hamerly Etienne and Hoss: board member for the Elkhorn Slough Foundation, Monterey County Women Lawyers Association, Ag Against Hunger, CHISPA, Monterey County Bar Association, Monterey County Legal Services, Hartnell Foundation board from 1990-1995.

**NICK PASCULLI**, Founder, TMD Creative: served on the boards for Relay for Life, Rotary International, Children's Miracle Network, St. Josephs Catholic Church, Carmel Mission, and the Salinas Valley Chamber of Commerce, and past President of the Hartnell Foundation.

Hartnell College Foundation welcomes **LOYANNE FLINN DE GUARACHA** as Director of Development. In 21 years of working for state and local organizations, Loyanne comes to us as the former Executive Director of the Monterey County Workforce Investment Board. Loyanne graduated from San Jose State University with a BA in Anthropology.

# TANIMURA FAMILY FOUNDATION GIVES \$350,000 TO SUPPORT AG RESEARCH INTERNSHIPS

The agricultural industry is growing rapidly and new jobs are being created every day. The Tanimura Family Foundation made a commitment to support professional growth for Hartnell students by providing funding for an intensive ag research program at the U.S Department of Agriculture (USDA). The Foundation committed \$250,000 to start an endowment for the internship program. Additionally, under a Title V STEM grant, the College Foundation will match dollar per dollar over a five year period, ultimately raising \$1 million to endow the program.

"To have Hartnell on the map as a hub for ag research, and an institution which focuses on preparing students for careers in STEM (Science, Technology, Engineering and Math) is good for the students, and good for the local economy," says Carolee Bull, Ph.D, Research Plant Pathologist for the USDA.

"We have developed successful programs that pipeline students from Hartnell College to four-year colleges and the most prestigious graduate programs. STEM careers are the fastest ways to move to a higher economic standard and we can provide a solid initial training for those careers," says Carolee.

Until the endowment is built, The Tanimura Family Foundation committed \$100,000 to support five students every summer so they can participate in this intensive ag research internship program.

"Our family Foundation believes in giving opportunities to our young people. We believe that ag research internships provide a wealth of experience that will give Hartnell students a huge leg up in their higher education and in their career," says Gary Tanimura.

## HARTNELL ESTABLISHES PATHWAYS TO NURSING AND ALLIED HEALTH CAREERS

Allied Health Professions Workforce Pathways Partnership Project is well underway thanks to the collaborative partnership between Salinas Union High School District, Mission Trails ROP and Hartnell College and \$1 million grant from The California Endowment, awarded last year.

The 1st Annual Hartnell College Health Science Summer Bridge program commenced in June 2011 with 38 recent high school graduates completing a 5-week intensive study in math, science, biology, health science, academic counseling and self-development. An important component of Summer Bridge was a 2-day emotional healing workshop, Joven Noble, by Jerry Tello. July 2011, 82% of the Summer Bridge completers enrolled in health science pre-requisite courses at Hartnell College with the intent of applying for either the Respiratory Therapy or Licensed Vocational Nursing programs upon completion of all prerequisites. Approximately 30% of the students also took interest in taking pre-med courses. All students developed an academic master plan.

The first courses will be offered in Respiratory Care, commencing Fall 2012. A proposal is being submitted to The California Endowment for years three and four of the Alisal Health Professions Pathway Partnership.



Natividad medical staff and Hartnell's nursing students, practicing an emergency code at the high fidelity simulation lab.

# PARTY IN THE LIBRARY

FOUNDATION RAISES OVER \$300,000



David Gill and Susan Gill



Cathy Schlumbrecht , Lisa Millburn & Kent Schlumbrecht



Anne Secker and Mark Alderson

The Hartnell College Foundation hosted the 7th annual Party in the Library- Dare to Dream on Saturday, April 28. Local businesses and residents from Salinas and South County attended to support the work of the Foundation and raise money for student scholarships and internships. The Foundation supports the following programs at Hartnell College: Agriculture & Business Technology Institute, Athletics, Center for Sustainable Construction, Library, King City Education Center, Scholarships, the Math & Science Institute, Nursing, Allied Health, The Western Stage and the Women's Education Leadership Initiative (WELI). Through sponsorship and donations, the event raised \$300,000.

More than 300 party-goers enjoyed the strolling dinner party, raffle and live auction with auctioneer Butch Lindley. The evening featured the presentation of the Hartnell College Foundation Leadership Award to **Susan Gill**. Susan has been a vital supporter of Hartnell and was recognized for her tireless dedication to higher education and her contributions to the community.



Coralee Linder, Sam Linder & Ronnie Alvarez



Joyce Eikenberry, Patty Gonzalez & Kathy Moser

"I have been involved with the Hartnell Foundation for over 14 years because I personally see that Hartnell is making a difference in our community," said Susan. "I believe in education and know that our Salinas Valley will be a better place if we can raise funds to support the work of the Foundation as they help with developing students, providing scholarships, and building educational sites such as the South County Center and the Alisal Campus."



Vivien Lindley, Margaret D'Arrigo-Martin & Claudia Smith



Sandy Storm and Joanne Taylor Johnson

This year's Party in the Library was the "best ever," according to event Chairwomen Cathy Schlumbrecht and Coralee Linder.

"This year's Party in the Library exceeded all of my expectations," said Cathy, who knows the value of teamwork and community involvement, "We live in a community where so many people care! We all shine with our own small light, but together we blaze like the sun."



Kim Adams and Bruce Adams



Aerial view of the building from North East. The 16,500 sq ft building will be LEED certified and will offer the latest in technology for high quality instruction, providing students with cutting edge knowledge of alternative fuels and sustainability.

## ALISAL

One year has passed since the Alisal Campus opened its doors. This year the campus attendance averaged 1,400 students. Additional parking is being constructed to accommodate the student numbers and a café has opened for students to purchase light meals, coffee and snacks. Since January, Monterey Salinas Transit has provided a bus link to the main campus. "These efforts will make it easier for our students to enroll and attend classes at the Alisal Campus," says Zahi Atallah, Dean of Advanced Technology.



The commitment of Hartnell College to career technical education continues with the planned "Technical Training Building" that will house the Diesel and Automotive Technology programs as well as a construction lab. The construction should begin early next year, with a projected completion date of Spring 2013.

The Food and Drug Administration is also using the campus as a Central Coast home base for their research and to serve as an educational facility for Hartnell Students interested in food safety. The annual Western Food Safety Summit took place on May 10-11. This year's event covered key topics including the most updated research and technology, food safety modernization act, soil amendments, fertilizers and equipment sanitation.

## DAY, HARTNELL COLLEGE INDUSTRY TECHNOLOGY DAY, HA

More than 200 high school students from Monterey County attended Hartnell College Industry Technology Day March 7. This unique event involves Hartnell faculty and their industry partners in introducing specific Hartnell degree and certificate programs and their related career opportunities.

The event featured presentations in Math & Science, Ag Business & Science, Welding, Nursing, Construction and more. "The event is an important piece of our outreach efforts because it showcases education being fun and shows industry and education working together," says Molly Lewis, Hartnell College Director of Community Collaboratives & Articulation. "There are medical dummies (nursing), students in hard hats (touring the new construction site), and tractors all to engage students in hands-on experience and demonstrations designed to create a memorable and exciting experience."



Hartnell students build two transitional housing units at Rancho Cielo Youth Campus.

## COLLABORATION BETWEEN ..... **RANCHO CIELO AND HARTNELL COLLEGE BUILDS YOUTH**

The partnership between Hartnell College Center for Sustainable Design and Construction and the Rancho Cielo Youth Campus is thriving, with tangible outcomes popping up on Rancho Cielo's vast acreage. Field Construction students are currently building two transitional housing facilities. "The best way to learn construction is by actually building something, so that's what our students are doing," says Hartnell College Construction faculty John Anderson. Two more units are to be completed in the fall. Each building will house six Rancho Cielo students.

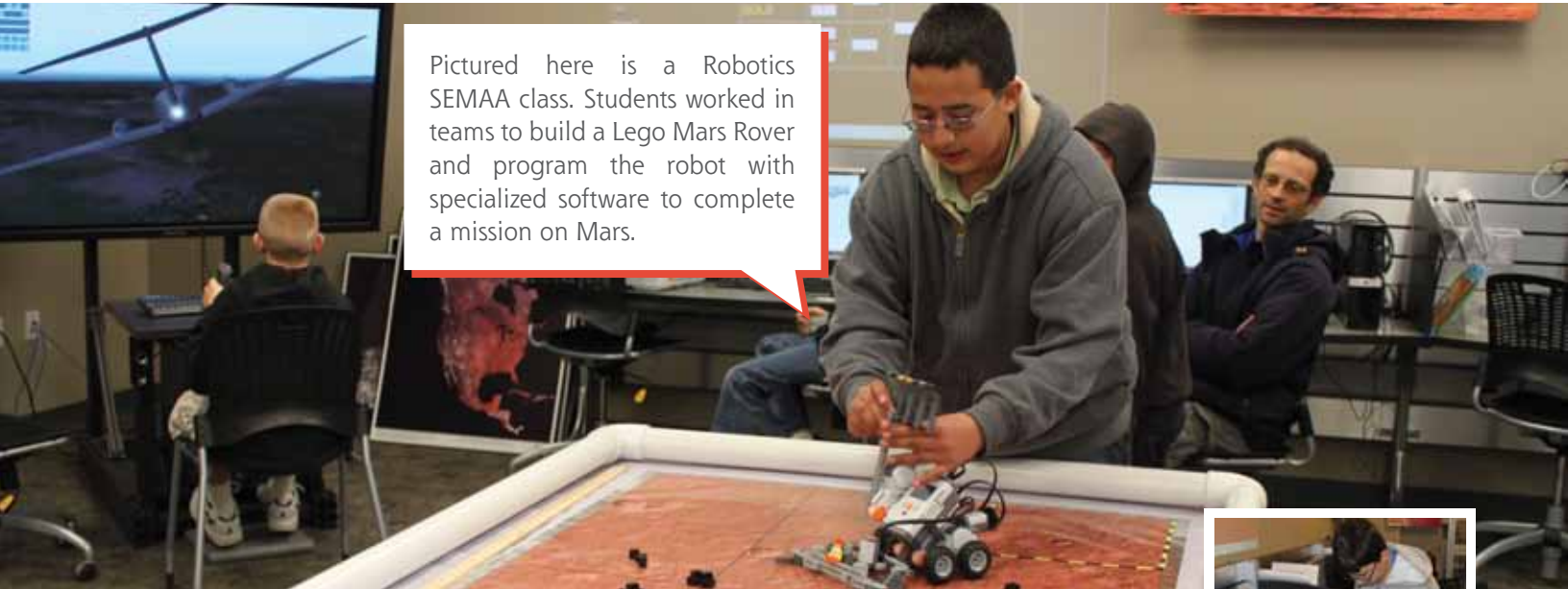
The class is a part of the Youth Build Grant Program, a ten month curriculum during which Rancho Cielo students will acquire construction job readiness skills and complete their high school graduation requirement. Upon the completion of the program students will transfer to a Certificate Program at Hartnell College, with 16.5 units completed towards their certificate in Green Construction. Some of them are already taking English and Math classes at Hartnell to fulfill their general requirements.

"This is a good example of the synergy that can be developed when two organizations pool their resources and work together for the betterment of the community," says Mike Thomas, Hartnell College Program Developer.

## HARTNELL COLLEGE INDUSTRY TECHNOLOGY DAY, HARTNELL



# NASA SCIENCE, ENGINEERING, MATHEMATICS AND AEROSPACE ACADEMY:



Pictured here is a Robotics SEMAA class. Students worked in teams to build a Lego Mars Rover and program the robot with specialized software to complete a mission on Mars.

## MOVING FORWARD AND GROWING STRONGER.


The NASA SEMAA program is a K-12 after-school and weekend program designed to increase and retain the number of under-represented students choosing to pursue careers in the fields of science, technology, engineering, and math. Hartnell is one of just 16 NASA SEMAA sites in the nation and is in the forefront of ripening a new generation of scientists and engineers.



During the winter quarter Hartnell worked with more than eight elementary, middle, and high schools in the Salinas Valley to conduct five to eight weeks of SEMAA classes. Part of the course work is completed at the Aerospace Education Laboratory housed at Hartnell's Alisal Campus. The Lab also hosts field trips from schools in the county and surrounding areas. Here the students get a glimpse of what the program is about and always want to come back for more.

This summer, SEMAA partnered with the First Tee of Monterey County, the MCOE Migrant Ed program and many more.

## WELCOME, MAGGIE MELONE-ECHIBURÚ



Maggie Melone-Echiburú is the new Site Director for SEMAA. Maggie is a seasoned bilingual and biliterate professional with over 15 years of experience in senior organizational management and English and Spanish translation and interpretation. During the 10 years she has been in Monterey County, she became part of the community, actively participating in different organizations as a board member, staff or a very committed parent. Maggie is passionate about healthy lifestyles; politics; national and international traveling, but most of all, she is devoted to her family. She and her husband Brett Melone have three wonderful children, who she hopes become great citizens of the world.

Maggie is very excited about joining the SEMAA program. "This program is such a unique asset to our community, we are so lucky to have Hartnell in our back yard with such an amazing opportunity for all the students in our county. I am so ready to continue offering our classes and getting more and more people involved with STEM education," she says.



# SPOTLIGHT

Top student, 4.0 grade point average, Vice President of the Physics Club, CHISPA scholar, and an intern at the Monterey Institute for Research in Astronomy, Jaime DeAnda is very much the definition of a model STEM student.



A graduate of North Salinas High School, Jaime recently was described as “the most mathematically sophisticated community college student I have ever encountered” by one of his Hartnell math professors.

At Hartnell, Jaime embraced many opportunities for his academic success, which has prepared him to further his education. “Jaime is very bright and is certainly on a pathway to success in an advanced STEM field. He has taken full advantage of the value-added resources available for Hartnell STEM students such as research internships, project management training, scholarships, educational plans, tutoring, STEM clubs, community service and faculty excellence,” says Andy Newton, Director of the Hartnell Science and Math Institute.

Jaime will attend UCLA to continue his studies and obtain a Bachelor of Science degree in Biomedical Engineering. But his plans go beyond that; “After I receive my PhD/MD, I want to come back to Salinas to establish the Salinas Valley Institute for Biomedical Research and Education,” says Jaime.



## PARTNERSHIP WITH NPS PROPELS HARTNELL STUDENTS TO CAREERS IN MATH & SCIENCE



Students interview with scientist mentors to discuss internship opportunities and shared academic interests in a “speed date” like setting. Afterwards, both students and scientists fill out a card with their top three choices and then are matched together.

In early spring, 28 students gathered at the Naval Postgraduate School’s Cebrowski Institute, eager to begin “speed dating”, an event that matches students with NPS research faculty for an eight-week, intensive summer internship.

The Cebrowski Institute at the Naval Postgraduate School has been partnering with Hartnell since 2006 to coordinate a model summer student internship program. The Institute’s focus is in the areas of Information Superiority, Cyber Security, Interdisciplinary Collaboration and Humanitarian Disaster Relief. With the Cebrowski Institute and the Hartnell Science & Math Institute working in harmony, over 60 Hartnell students have completed research internships through this program to date and this summer, 28 students completed NPS summer internships. All students presented the results of their research at the regional “STEM Internship Symposium” at Hartnell on Aug. 25, 2012.

“The opportunity to work alongside graduate-level researchers and professors gives Hartnell students a critical advantage in moving through the graduate school pipeline and into the STEM workforce,” says Willard Lewallen, Superintendent/President of Hartnell College. “Hartnell’s success in innovative STEM Education could not have been possible without the support of our esteemed partners such as the Naval Postgraduate School.”

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A special thank you to our Foundation donors of \$500 and up. This is a cumulative listing for the past 10 years.

We apologize for any errors on this list and are constantly working to improve it. Please call the Foundation Office at 831-755-6810 with changes. Thank you for your understanding and assistance.

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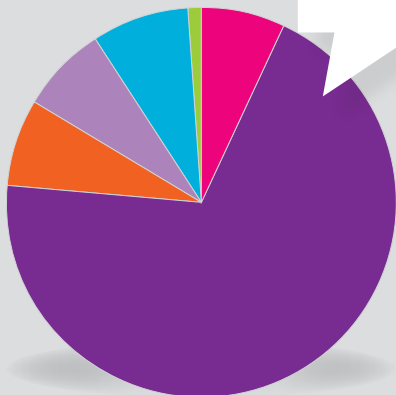
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# REVENUE & EXPENSE

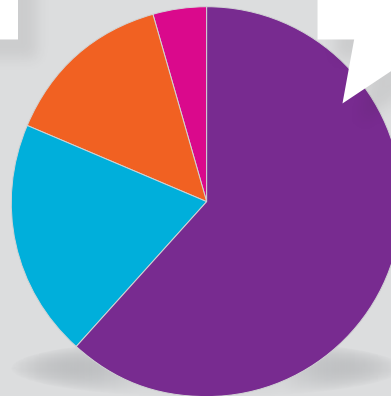
2010 - 2011 Hartnell College Foundation  
 Revenue, Expenses and Total Assets

## REVENUE



Foundations	\$182,826
Corporations/Businesses	\$1,758,703
Individuals	\$179,914
Ticket Sales	\$187,028
Fundraising Events	\$203,822
In Kind Donations	\$21,450

## EXPENSES



Campus Areas	\$1,377,355
Scholarships	\$437,688
Operating	\$319,160
Fundraising	\$93,595

As of June 2011, the assets of the Hartnell College Foundation totaled \$9,490,519 and the income totaled \$2,786,750. Expenses totaled \$2,227,798.



## 6TH ANNUAL WESTERN STAGE GALA BENEFIT AND SILENT AUCTION



The Western Stage Council Members, Julie Tucker, Dottie Massey, Jerri Champlin, Pamela Darling, Linda Gin, and Stephen Doolittle. "I am honored to be a part of the energetic and dedicated group of volunteers that produces the Western Stage Gala year after year. It is truly a labor of love: love of theatre, love of the arts, love for the students of Hartnell College and the hope they represent in our community," says Dottie Massey, Western Stage Gala Chairwoman.

On the evening of December 3, 2011, the invitees, clad in 1930's attire, sipped on glasses of champagne as they mixed and mingled at this dazzling evening featuring a performance of Chicago, with specialty desserts and silent auction at intermission. Over \$50,000 was raised at the 6th Annual Western Stage Gala Benefit and Silent Auction to benefit programs, productions and scholarships of the Western Stage.

**SAVE THE DATE:** The 7th Annual Gala, featuring a main stage production of "A White Christmas", will be held on Saturday, December 1, 2012– the fun continues!

## THE 2012 REPERTORY SEASON IS AVAILABLE AT [WWW.WESTERNSTAGE.COM](http://WWW.WESTERNSTAGE.COM)

I HATE HAMLET • PASTURES OF HEAVEN • SPRING AWAKENING • SEPTEMBER SHOES • WHITE CHRISTMAS



### HARTNELL ALUM AND ACADEMY AWARD WINNER, DUSTIN LANCE BLACK, RETURNS TO THE WESTERN STAGE

On July 20, Academy Award winner Dustin Lance Black attended a VIP reception and showing of "8," a play about the federal court hearings for marriage equality at The Western Stage's Mainstage. Dustin received the Academy Award for best screenplay in 2008 for Milk and wrote the screenplay for the movie J. Edgar.

*Pictured from left to right: Dustin Lance Black, Jackie Cruz, Executive Director of Advancement and Development, Gary Tanimura, Hartnell College Board President.*

### HARTNELL COMMUNITY BBQ

The event was held on July 24 to bid farewell to Dr. Phoebe K. Helm and welcome Dr. Willard Lewallen, the new President/Superintendent. Over 1,200 people attended including Board of Trustees, Foundation Board, students and college employees.

*Pictured left to right:*

*Dr. Willard Lewallen; Dr. Phoebe Helm; Sam Linder; Dr. Patti Hiramoto, Vice President of Advancement, CSUMB; Erica Padilla-Chavez, President, Hartnell Board of Trustees; Alejandro Chavez, aid to County Supervisor Fernando Armenta.*



# HARTNELL COLLEGE ATHLETICS CELEBRATES ACCOMPLISHMENTS

It's been nothing but big-game victories, Gatorade showers and celebrations for just about every fall sport at Hartnell College.

**MEN'S SOCCER TEAM** ranked #1 in Northern California, #2 in the state, and #3 in the nation. The Panthers lost to the #1 team in the nation Mt. Sac 1-0 for the state championship

**THE FOOTBALL TEAM** ranked #11 in Northern California and #20 in the state. The Football team won the Southern Division Championship Bowl Game.

**WOMEN'S VOLLEYBALL** ranked #12 in Northern California.

**CROSS COUNTRY** Both Men's and Women's Cross Country team finished second in Northern California.

*"This has been one of the best fall sport seasons in decades," says Daniel Teresa, Athletics Director. "We have been successfully competing against much bigger community colleges."*



**MATT COLLINS**, Hartnell College Football Coach at the March 2012 California Community Colleges Football Coaches Association Hall of Fame. Matt received the Regional Coach of the Year Award.

"Our whole team has participated in earning this award and this is an honor for the whole staff," says Matt Collins.



## THE ATHLETICS MASTER PLAN UPDATE

Phase II of the Renovation Master Plan is in action. The construction of the 12,000 sq. ft. field house will begin with a projected completion date by August 2013. The track was resurfaced this summer. Fall 2012 track students and hundreds of community members are enjoying their new track. To date, \$815,000 has been raised in support of these state-of-the-art facilities.

The Athletic Facilities renovated during Phase I have been instrumental in retaining current athletes and recruiting new ones. The number of scholar-athletes increased significantly in 2011. Women's soccer team doubled and continues to grow. The transfer rate for our student athletes is 71% compared to the overall student rate of 40%.



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For more information about the Foundation's exciting initiatives, or to make a donation, please contact us at (831) 755-6810 or e-mail, [giving@hartnell.edu](mailto:giving@hartnell.edu).

## **HARTNELL COLLEGE** AWARDED PRESTIGIOUS RENEWABLE ENERGY EDUCATION GRANT

Last year Hartnell College was awarded a \$900,000 grant from the National Science Foundation to fund the Salinas Valley Consortium for Sustainable Energy, Education, and Research.

The Consortium created career pathways in electrical engineering and sustainable design engineering. This project prepares a new generation of scientists, engineers, and technicians to address problems of efficient energy use with minimal carbon footprint. The grant project is led by Dr. Melissa Hornstein, Hartnell College's engineering instructor who earned her Ph.D. in electrical engineering at MIT.

A key component of this three-year project will be the sustainable energy laboratory, micro-grid and test bed. The micro-grid, or small scale power plant, is a cutting edge idea for delivering sustainable, reliable, and more cost-effective energy. The laboratory and micro-grid will be a unique teaching and research facility, and will be housed at the Alisal Campus.

The Consortium will bring together several partners allied in their interest in creating economic and educational opportunities for residents of the Salinas Valley in emerging fields of sustainable energy. Among them are UC Santa Cruz, Alisal High School, Salinas High School, NPS, NASA Ames Research Center, Monterey Bay National Marine Sanctuary, USDA, and the Big Sur Land Trust.

