



HARTNELL COLLEGE
FOUNDATION



PARTY IN THE LIBRARY
FRIDAY, MAY 31, 2024

INTERWOVEN

PARTY IN THE LIBRARY FRIDAY, MAY 31, 2024 INTERWOVEN

PLEASE JOIN US!

Join nearly 300 community leaders and support Hartnell College students with an epic Party in the Library.

Enjoy a spectacular strolling dinner, lively auction, fantastic wines and specialty drinks.

WHY

Empower the leaders of tomorrow by supporting Hartnell College students. More than half are the first in their family to attend college, and 85% of Hartnell College students come from low-income families.

These resilient students face daily challenges such as food and housing insecurity, transportation issues, and medical bills. Your generous contribution can significantly impact them, helping Hartnell students overcome obstacles and unlock their full potential!

FEATURING

Hartnell College Foundation Leadership Award
presented to

ANDREA BAILEY

WHEN & WHERE

Friday, May 31, 2024
6pm to 11pm

Hartnell College Library
411 Central Avenue, Salinas, CA 93901



GREAT REASONS TO SPONSOR THE HARTNELL COLLEGE FOUNDATION PARTY IN THE LIBRARY:

Hartnell College Accomplishments and Impact

Transfer of graduates to California State University and University of California campuses increased 112% from 2012-13 to 2020-21.

The Salinas Valley Promise scholarship and completion program is currently supporting the largest cohort in history, with 1,269 first-time, full-time students in the 2023-24 academic year. Additionally, the average course success rate for Salinas Valley Promise scholars is more than 10% higher than those of first-time, full-time non-SVP scholars.

Home to 1 of 9 NASA MUREP Aerospace Academies in the country, serving over 10,000 K-12 students in Salinas annually.

In 2023-24, the Women's Education and Leadership Institute (WELI) increased the number of WELI scholars from 25 to 47 and provided each scholar with a \$2,500 scholarship. The Men's Institute for Leadership and Education (MILE) served 20 students and provided each scholar with a \$2,500 scholarship.

Hartnell College Foundation awarded \$1,001,257 in scholarships to 1,216 students in 2022-23.

82% of Ag Business Technology Institute (ABTI) students were employed in 2022. Students who studied at the ABTI experienced a 71% wage increase in 2022.

In 2023, 87% of registered and vocational nursing, respiratory care, and EMT graduates looking for employment were hired within 12 months of graduation. Nursing and Health Sciences students experienced a 129% wage increase in 2021.

The Hartnell College Foundation provided \$2,836,724 in emergency rental assistance to students, their families, and community members in 2022-23.

During the 2022-23 academic year, 67 eligible High School Equivalency Program (HEP) students obtained their High School Equivalency Certificate. 76% successfully transitioned to post-secondary education.

The Student Support Services/TRiO Program celebrated the graduation of 83 students in May 2023. The majority of these students successfully transferred to four-year universities within three years.

INTERWOVEN

**WE ARE ALL INTERWOVEN IN THE
FABRIC OF OUR HARTNELL COLLEGE COMMUNITY.
BECOME A SPONSOR AND HELP HARTNELL COLLEGE
STUDENTS WEAVE THE STORY OF THEIR SUCCESS.**

SPONSORSHIP BENEFITS AND RECOGNITION	PREMIER \$50,000+	PRESENTING \$25,000+	CHAMPION \$10,000+	LEADER \$5,000+	PARTNER \$2,500+
PARTY IN THE LIBRARY					
Tickets to Event	20	10	8	4	2
Logo on the Party in the Library Webpage	✓	✓	✓	✓	✓
Sponsor Recognition on Hartnell College Foundation Social Media (Facebook and Instagram)	✓	✓	✓	✓	✓
Event Program Ad	FULL BACK PAGE COLOR	FULL	FULL	HALF	QUARTER
Logo on Screen During Event	✓	✓	✓	✓	✓
Logo in Media Thank You Ad	✓	✓	✓	✓	✓
Logo on Sponsor Banner	✓	✓	✓	✓	
Sponsor Logo on Printed Invitation	✓	✓	✓		
Logo Included on Electronic Invitations to be sent to over 3,000 Affluent Individuals Throughout a Three Month Period in Monterey County	✓	✓	✓		
Reserved Seating During Strolling Dinner	✓	✓	✓		
Reserved Seating for Auction	✓	✓			
Feature Company Video on Party Website and Social Media	✓				
YEAR ROUND BENEFITS					
Listing in Hartnell College Report to the Community - 80,000 Community Exposures	✓	✓	✓	✓	✓
Invitation for 2 to a Private President's Donor Reception	✓	✓	✓	✓	✓



**For more information, go to: hartnellfoundation.org/party
T: 831.755.6810 E: sharris@hartnellcollegefoundation.org**

PARTY IN THE LIBRARY INTERWOVEN



Sponsoring Company _____

(Exactly as name should appear in publications)

Contact Name _____ Title _____

Mailing Address _____

City _____ State _____ Zip _____

Telephone _____

Email Address _____

SPONSORSHIP LEVELS:

- ☐ Premier Sponsor (\$50,000+)
- ☐ Presenting Sponsor (\$25,000)
- ☐ Education Champion Sponsor (\$10,000)
- ☐ Education Leader Sponsor (\$5,000)
- ☐ Education Partner Sponsor (\$2,500)
- ☐ I am not able to sponsor, but enclosed is my gift of \$_____
- ☐ I would like to donate a gift in-kind for the auction, please contact me.

LOGO & AD DEADLINES:

Invitation Logo Deadline – April 10, 2024
Program Ad/Logo Deadline – May 10, 2024



Sponsor recognition will be given as printing deadlines allow.
Please send company logo and company ad to:
sharris@hartnellcollegefoundation.org

- ☐ Please use our logo/ad from 2023

SPECIFICATIONS FOR LOGO/AD PLACEMENT:

Acceptable file formats: Tiff, JPEG, PSD, BMP, PDF
300 DPI or vector files
Full-page: 8"W x 8"H
Half-page: 8"W x 4"H
Quarter-page: 4"W x 4"H

To ensure print quality, low resolution files cannot be used.

Payment Method Check one:

- ☐ Enclosed check for \$_____ Make check payable to **Hartnell College Foundation**
- ☐ Please send invoice. Reference company purchase order number: _____
- ☐ Other: _____
- ☐ Charge my Visa, MC, Discover or AmEx (circle one)

Name on card _____ Number _____

Expiration ____/____/____ CW _____ Zip Code _____

Signature _____

Signature of Sponsor's Authorized Representative X _____ Date Signed: _____

Please complete, sign and mail to: Hartnell College Foundation, P.O. Box 2258, Salinas, CA 93902
or email: sharris@hartnellcollegefoundation.org
or online: www.hartnellfoundation.org/party (Please keep a photocopy for your files.)

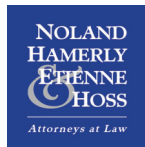
HUGE THANK YOU TO OUR 2023 SPONSORS

PRESENTED BY

LUCY CRUZ
GONZALES MEDICAL
CENTER, INC.



CHAMPION SPONSORS



EDUCATION LEADER SPONSORS



EDUCATION PARTNERS SPONSORS

