



# WOMEN'S EDUCATION & LEADERSHIP INSTITUTE SPRING SOIRÉE MAY 4 2024



WOMEN'S EDUCATION

& LEADERSHIP INSTITUTE

## THE WOMEN'S EDUCATION & LEADERSHIP INSTITUTE SPRING SOIRÉE

will bring together business and community leaders to support the Women's Education & Leadership Institute (WELI). We invite you to join us in promoting the economic prosperity of women through higher education. This important event will fund the WELI endowment, ensuring this invaluable support is available to the women of this community for generations to come.

## YOUR IMPACT

Statistics show that supporting WELI scholars in their education will help these women become more financially self-sufficient and pursue a meaningful careers. Also of note, a mother's education level is a strong indicator of the success her daughters and sons will have as adults.

WELI is more than a scholarship program; it provides four keys to student success: resources, education, social support, & mentorship.



## SPRING SOIRÉE

Mix and Mingle  
Sip Bubbles  
Enjoy Tasty Delights  
Be Inspired

SATURDAY, MAY 4, 2024  
1:30PM to 4PM

WILLARD LEWALLEN STEM CENTER  
HARTNELL COLLEGE  
411 CENTRAL AVENUE, SALINAS








## WELI - Advancing the Education of Women

The Women’s Education & Leadership Institute (WELI) program was founded in early 2011 by community leaders who saw a need to advance the education and economic status of women and families in Monterey County. The WELI program consists of summer leadership training, an on-campus, student-led WELI club, a powerful mentorship with community leaders and a \$2,500 financial award per student, making this a life-changing experience.

Since its inception in 2011, the WELI program has graduated more than 2500 scholars and granted approximately \$500,000 in scholarships.

### YOUR IMPACT

WELI serves women who are socio-economically disadvantaged. Despite the life challenges that WELI scholars face, they have been able to achieve outstanding outcomes through the support of the program and its members.

-  97% of students state that WELI helped them achieve their personal, professional, and academic goals.
-  In terms of transfer, WELI scholars transfer at a 65% rate overall, versus 38% when compared with other female students who are enrolled in at least 9 units with at least a 2.5 grade point average.
-  Demographically, More than half of our current students are the first in their family to attend college and 85% of Hartnell College students come from low-income families and daily face food and housing insecurity, transportation challenges, and the need to pay medical bills.

### FOUNDING DONORS



# THANK YOU TO OUR 2023 PROGRAM SUPPORTERS

  LEADER  



  MENTOR  



PEBBLE BEACH  
COMPANY FOUNDATION



  COACH  



  WELI CLUB  



Patricia Donahue

Lucille Serrano



SPONSORSHIP BENEFITS AND RECOGNITION	LEADER \$25,000	MENTOR \$10,000+	COACH \$5,000+	WELI CLUB \$2,500+
TICKETS TO WOMEN'S EDUCATION & LEADERSHIP INSTITUTE SPRING SOIREE	10	8	6	4
LOGO IN EVENT PROGRAM	BACK PAGE COLOR AD	FULL PAGE AD	HALF PAGE AD	QUARTER PAGE LOGO
LOGO ON SOIREE BANNER				
COMPANY LOGO ON HARTNELL COLLEGE FOUNDATION WEBSITE				
COMPANY LOGO ON FOUNDATION SOCIAL MEDIA - FACEBOOK AND INSTAGRAM				
HARTNELL COLLEGE REPORT TO THE COMMUNITY 80,000 EXPOSURES				
LOGO ON ELECTRONIC INVITE				
SPECIAL SOCIAL MEDIA SHOUT OUT - FACEBOOK AND INSTAGRAM				
PROMINENT PLACEMENT OF CORPORATE SIGN DURING EVEVT				



www.hartnellfoundation.org/welisoiree/  
831.755.6810 sharris@hartnellcollegefoundation.org



SPRING  
SOIRÉE  
MAY 4  
2024

# SPONSOR REPLY FORM



Sponsoring Company \_\_\_\_\_

(Exactly as name should appear in publications)

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Email Address \_\_\_\_\_

Sponsorship Level:

- Leader Sponsor (\$25,000+)
- Mentor Sponsor (\$10,000-\$24,999)
- Coach Sponsor (\$5,000-\$9,999)
- WELI Club Sponsor (\$2,500-\$4,999)
- I am not able to sponsor but enclosed is my gift of \$ \_\_\_\_\_ in support of WELI

**EVENT DATE: MAY 4, 2024**

**Program Deadline: April 17, 2024**

**Invitation Deadline: March 27, 2024**

*Sponsor recognition will be given as printing deadlines allow.*

Please send Company Logo to:

**sharris@hartnellcollegefoundation.org**

**Specifications for logo placement:**

File formats: JPEG, PDF

Full color, 300 DPI or higher, no bleed

Full page: 8" w x 8" h

Half page: 8" w x 4" h

Quarter page: 4" w X 4" h

To ensure print quality, low resolution files cannot be used.

Sponsor recognition will begin upon receipt of payment.

Payment Method Check one:

- Enclosed check for \$ \_\_\_\_\_ Make check payable to "Hartnell College Foundation"
- Please send invoice. Reference company purchase order number: \_\_\_\_\_
- Other: \_\_\_\_\_
- Charge my Visa or MasterCard (circle one)

Name on Card \_\_\_\_\_

Card Number \_\_\_\_\_ Exp / CVV ZIP \_\_\_\_\_

Signature \_\_\_\_\_

**Signature of Sponsor's Authorized Representative X \_\_\_\_\_ Date Signed: \_\_\_\_\_**

Please complete, sign and mail to: (Please keep a photocopy for your files.)

Hartnell College Foundation

P.O. Box 2258

Salinas, CA 93902

Or email: [sharris@hartnellcollegefoundation.org](mailto:sharris@hartnellcollegefoundation.org)