

Ask Everyone and Anyone

Ask the people you feel most comfortable with first. Once you have tackled "the easy ones," branching out is as simple as your asking clients, co-workers, clubs, and businesses for donations. Don't be afraid to ask and email everyone you know - even the ones you would never expect to donate.

You will be surprised how many are willing to donate to a great cause even during tough economic times. We know that this is a really difficult time for so many people, so make sure to emphasize that any gift will be received with great gratitude.

The more people you ask, the more money you will raise.



Tell your story

The most compelling requests for donations contain touching, personal stories. People who hear your story - or read your story online - will feel more compelled to donate. They will also be more likely to ask others they know to donate.

Make your social media and emails personal and fun. Tell your story, share your photos and let people know why WELI is important to you. Your personal touches will make all the difference.

New donors may not know much about WELI. Prepare to educate your donors on the critical need for WELI and our life-changing success stories.

Fundraise Online

Register online - it's easy, fun and free - just go to Hartnell.edu/WELI. You can send out friendly emails, keep donors up to date on your fundraising, allow others from anywhere in the world to donate online. Donors will receive "thank-you" responses and tax receipts from Hartnell, while you receive email notifications of donations. You can even set up a team fundraising page and invite others to join you in your efforts!

Use the Web!

Add your personal fundraising link to your email signature. Promote your efforts on social networking sites such as Facebook, LinkedIn, Twitter, YouTube, your personal Blog, etc. You'll be surprised how many unexpected gifts you will receive. These tools are free and are a great way to tell the world about your fundraising efforts!

Make it a Challenge!

Recruit friends and family members to participate with you. Challenge each other with some friendly competition. It's always fun to work toward a goal with someone cheering you on and challenging you to succeed along the way.

Double Your Pledges

Does your company have a matching gift policy? Fill out the necessary paperwork with your company and double your donation! Encourage your sponsors to ask their companies for matching gift forms too.



Thank Your Donors - And Everyone You've Asked

Send update emails to your list of contacts updating them on your progress towards your goal. Send personalized thank you messages as soon as you get notification of the contribution. Be positive and appreciative in your letters/emails. Thank everyone and include a grand tally of your fundraising efforts. Your donors will be happy to be a part of your success.

How to Raise \$1000 in 10 Days (Just One Example!):

Day 1	Sponsor yourself \$50:	\$50
Day 2	Ask two family members to sponsor you \$50:	\$150
Day 3	Ask five friends to contribute \$30:	\$300
Day 4	Ask five co-workers to contribute \$30:	\$450
Day 5	Ask five neighbors to contribute \$20:	\$550
Day 6	Ask five people from your social or sports group to contribute \$30:	\$700
Day 7	Ask your boss for a company contribution of \$100:	\$800
Day 8	Ask five local merchants to sponsor you \$20:	\$900
Day 9	Ask a business you frequent (doctor, dentist, health club) for \$100:	\$1000
Day 10	Thank everyone who supported you by sending out thank you e-mails, letters, or cards	

How to Raise \$2500 in 10 Days (Just One Example!):

Day 1	Sponsor yourself \$250:	\$250
Day 2	Ask two family members to sponsor you \$250:	\$750
Day 3	Ask five friends to contribute \$100 and reward them with social distancing fun:	\$1250
Day 4	Ask five co-workers to contribute \$50:	\$1500
Day 5	Ask your company to sponsor you for \$500:	\$2000
Day 6	Ask four co-workers to contribute \$25:	\$2100
Day 7	Host a garage sale and clean out those closets \$150:	\$2250
Day 8	Ask all of your Facebook friends to make a donation \$150:	\$2400
Day 9	Ask 2 businesses you support (contractor, local grocer, landscaper) for \$100:	\$2500
Day 10	Thank everyone who supported you by sending out thank you e-mails, letters, or cards	