



e-FOCUS

A CATALYST FOR CHANGE



From the Executive Director



Hello Partners and Friends,

What a year 2015 is shaping up to be! At Hartnell we are celebrating 95 years of educational excellence and we cannot help but notice how far the college has come and the bright future ahead. It is always a joy to share with you all the amazing news surrounding Hartnell College and the Hartnell College Foundation. Since last spring we have embarked

in so much local and statewide engagement to bring opportunities to our students and community with achievement as the end result.

With the recent attention from Forbes in their selection to choose to come to Salinas with an emphasis in AgTech, Hartnell College and the Foundation are working to expand and deepen our work with the STEM industry and our vibrant Agriculture Community.



We are pleased to announce our newest industry driven group, **The President's STEM Task Force**. Its goal is to create a pipeline of skilled thinkers, innovators, and workers to supply a pioneering STEM based economy. The task force includes members from the agricultural, health, research, education, technology, and community sectors. We are so fortunate that Dr. Carolee Bull, Scientist and Plant Pathologist from the USDA research station serves as the chair for this important group.

SUMMER 2015

ABOUT US
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NEWS & EVENTS

give!

Hartnell is #1!



We have the largest percentage in California of transfers to UC system for underrepresented groups!

The Hartnell Community College District is proud to announce an analysis by the University of California showing Hartnell College as the leader in transfers of underrepresented minority (URM) students to the University of California.

I am proud that we are taking the necessary steps to support the work our industry is doing to effectively transition to the next level of technological and scientific advancement. The visit from Forbes was a big win for Monterey County - now let's carry on the work at the community level to embrace Salinas Valley as the Ag tech of the World. Thanks to so many friends, donors, and partners who were featured as leaders and innovators in ag and technology.



As you know, the Foundation works in partnership with the college to inspire philanthropy to transform the lives of our students and strengthen our communities. Our work would not be possible without our local leaders. I want to salute the leaders of the 2015 Party in the Library, Co-chairs, Margaret D'Arrigo-Martin and Cathy Schlumbrecht. This year's Hartnell College Foundation's Leadership Award honorees were the amazing Karen Fanoie and Kathy Moser. These two women truly embody the spirit of giving back, helping move our community forward and having fun while they are working hard at it. It was a blast!

Hundreds joined in to enjoy the food, drinks, desserts, good company, and great dancing. As it is usually, the live auction with Butch Lindley was so much fun, filled with inspiration and hope. Thank you to all who made this Party one to remember!

I invite you to read the following stories of all the wonderful change you are helping to foster through your support. Thank you for being an integrated part of the Hartnell College Foundation. We Love Students!

With warmth,

Jackie Cruz

Executive Director of Institutional Advancement and
The Hartnell College Foundation

Thank You **to our Public and Private Donors 2015**

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Colleges Chancellor's Office
Career Technical Education
Enhancement Funds
California Office of Statewide
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California Department of Finance
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Pollution Control District
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The California Endowment
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Pebble Beach Foundation
Peggy and Jack Baskin
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S.T.A.R. Foundation
William and Flora Hewlett
Foundation

FEATURED ALUMNA: Esther Rubio

For many in the community, Hartnell is where their roots began. Each year, hundreds of new alumni connect, engage, inspire, and stimulate our local community.

In this issue of eFocus, we are happy to feature someone just like that Esther Rubio, Monterey County Office of Education Coordinator/Administrator and Vice President of the Hartnell College Foundation Board of Directors.



“My family valued education,” shared Esther. “My parents believed and supported my educational goals and as a result, I was the first in my family to earn a degree.” Thanks to her educational aspirations, she set a positive example for six of her siblings who also supported her educational goal of achieving higher education.

For Esther, Hartnell is the pillar of this community. She and her husband attended Hartnell College and believe they both have achieved educational and professional success as a result of a great education and teachers who inspired them. Esther says that Professor Joe Davey was the most influential professor she had at Hartnell because he taught her the power of an education, “He told us that no one could ever take your degree away as education is always a benefit and never time lost.”

Hartnell has a great, rich history in this County. I support Hartnell because my roots are here. It is a beautiful place that I will always call home. —Esther Rubio

NASA / SEMAA treats students to a real astronaut!

The children could not believe it! An astronaut at their school! The joy of over 800 students at the Alisal Community School in Salinas



could not be more apparent; on Wednesday, June 10, 2015, Hartnell College NASA Science, Engineering, Mathematics, and Aerospace Academy (SEMAA) invited Astronaut-in-Residence, Captain Daniel W. Bursch to speak at this school. The Astronaut’s visit to the Alisal Community School is to congratulate them for achieving the best attendance in Saturday Academy out of 12 schools that participated. More than 1,800 students from the Alisal Union School District participated in Hartnell’s NASA SEMAA Saturday Academy.



Scholarships Motivate Students

Maritza Delgado Gonzalez earned the *Peggy and Jack Baskin* \$20,000 scholarship. This is the 2nd consecutive year that a TRiO student has received such a prestigious scholarship. Maritza is a hardworking student and will be attending UC Santa Cruz in the fall.

Khanh Nguyen won the \$20,000 *Pister Scholarship*; he is attending UC Santa Cruz this fall. He is a first generation college student, majoring in biochemistry in the hopes of getting a Medical Doctorate and a Master in Public Health. He hopes to one day work for the WHO and make change happen globally. He says he is happy of all the opportunities he has received here at Hartnell.

Both students are thankful to the TRiO and MESA programs for all the support they have received.

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Party in the Library 2015 - Another success!

On May 9, 2015, Hartnell College Foundation hosted its Ninth Annual Party in the Library with the theme “Strut your Feathers.” As one of Salinas Valley’s favorite events, the night featured a champagne greeting, dazzling strolling dinner, amazing auction, after party dancing with the Money Band and most importantly the opportunity to make the educational dreams of our students come true.

Hartnell students, Ivette Perez and Alonso Mendoza talked about their journey of education, heart, and achievement. Both shared the impact that Hartnell’s wrap around programs, student success scholarships, and career preparation internships have had on their success.

This year’s event featured the presentation of Hartnell College Foundation’s Leadership Award to Karen Fanoie and Kathy Moser. Karen and Kathy co-founded Party in the Library in 2007 with vision and passion. As a result of their leadership, Party in the Library has raised over \$2,000,000 in support of Hartnell’s programs and students.

Through sponsorships and donations, this year’s event raised over \$325,000. Hartnell thanks all who supported Party in the Library 2015.



Math major and MESA student **Oscar Martinez** was awarded the highly competitive **Jack Kent Cooke Scholarship** for up to \$40,000 per year for up to three years! His goal is to become a math teacher. Oscar is first generation going to college and has worked full time while going to school. He has represented the MESA Program at Hartnell visits from Assemblymember Luis Alejo and PG&E, and was featured as the MESA Student Spotlight in the 2013-14 Report to the Community. He will be attending UCLA this fall.



Julio Medina, a Mechanical Engineering student, learned that sometimes it takes persistence to earn a scholarship when he, after applying for the second time, received the **PG&E Bright Minds Scholarship**. The PG&E Bright Minds team surprised Medina in late May when he entered a room and there was a big check, video camera, news media, and lots of excitement waiting to

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President's STEM Task Force

On Thursday, June 11, 2015, the President's STEM Task Force met to discuss the future of STEM at Hartnell and in the surrounding community. The room was filled with business, technology, science, and education leaders; Dr. Carolee Bull led the meeting towards a breakout session to discuss:

- industries that are stalled because of a lack of STEM labor
- industries that could develop as a result of entrepreneurship and STEM skills

An important outcome that has emerged from the first 2 meetings of the task force is a recognition of the need for agriculture to be a key contributor to the task force as a result of the growing intersection between agriculture and technology.

Superintendent/President, Dr. Willard Lewallen provided an update of the Science Center building due to open in spring 2016 - classes will be taught there as early as summer 2016. A floor plan offered a good view of the layout and internal design of this building.

Salinas Valley Pathways Convening is accelerating

In May, we held the Salinas Valley Health Professions Workforce Pathways Partnership Convening on Main Campus. More than 32 stakeholders and



partners joined us to discuss and plan on how to prepare students to enter into health careers and at the same time supply regional health workforce needs. The convening was facilitated by Beth Altshuler (Public Health Specialist at Paimi + Associates), Jeff Oxendine (Associate Dean at UC Berkeley School of Public Health), and Sheila Thornton (Coachella Valley Economic Partnership).

It was a stimulating and productive convening that provided recommendations the partnership will implement this fall.

surprise him with a five-year \$20,000 scholarship. That is \$100,000 available in scholarship money for his undergraduate and graduate work for the next five years! Julio was selected based on his extraordinary work ethic and commitment to family and education. He attends Hartnell full time, works part-time in the evening, is married to wife Kayla, and they have three daughters.



Ag Institute Hosts Open House at Alisal Campus

Open House at Alisal Campus 2015 marked the first Ag Institute Open House at the Alisal Campus. Over 300 students, families, friends, industry and community members gathered to observe student demonstrations, talk with industry advisory committee members at their vendor booths, learn how to set up internet accounts, walk through the instructional shops and laboratories, visit with faculty, and enjoy hamburgers, hotdogs, and berries.

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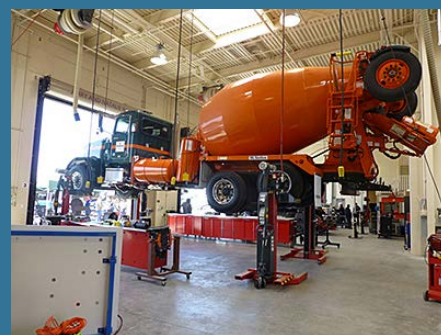


WELI Program Graduates its 5th Class!

In July, the Women's Education and Leadership Institute (WELI) celebrated the 25 women who completed the leadership and life skills program. The WELI Class V graduation ceremony took place at Hartnell College in Steinbeck Hall with over 100 guests in attendance. The program included opening remarks by Valerie Schlothauer, WELI Founder and Chair, a keynote presentation by alumna Patricia Santana, M.D., and Monica Tovar from iHeart Radio stations as emcee. Dr. Santana's words were of hope, dreams, and courage. She inspired the graduates to continue on, even when things get difficult because, "it is worth it."

WELI is a model award winning program that combines a financial award with leadership and personal development. It is community driven and community supported.

Through self-determination and purpose these women have demonstrated their commitment and passion to fulfill their educational dreams. The WELI program has been instrumental in the success, college enrollment and college completion rate of these women which include recent high school graduates, single parents and re-entry students. To date, 97% of WELI scholars have completed their studies at Hartnell and have gone on to four-year universities or continued on the path to their educational goals.



Programs of study highlighted included Diesel, Automotive, Welding, Agribusiness, Agricultural Production, Food Safety, Ag Industrial Technology/Fabrication Construction, Sustainable Design, and Computer Science.

The Ag Institute extends a heartfelt thanks to the Diesel Industry Advisory Committee for their foresight in expanding the long-standing Diesel Open House to encompass the whole campus and integration of all programs to support well rounded students and employees.



Western Food Safety Summit is Empowering

The 2015 Western Food Safety Summit featured an all-star cast of regional, national, and international experts sharing the latest science-based findings applicable to maintaining and improving food safety practices

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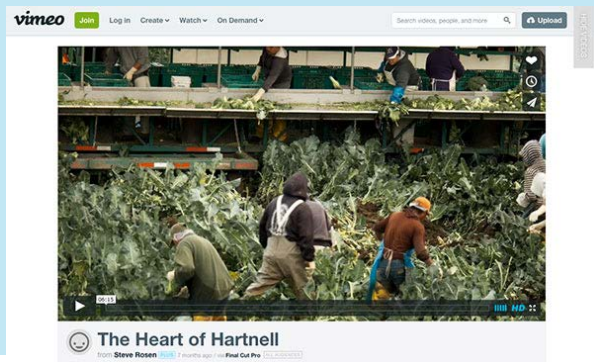
Visioning Session for WELI

In June 2015, over 40 college and community leaders met to celebrate the success of WELI and to evolve a plan for the future of the institute. The meeting, facilitated by Julie Drezner, explored challenges that women face in education and career pursuits, opportunities to expand the WELI leadership program, and how Hartnell can deepen the impact of WELI to support more women. The Foundation is exploring how to implement some of the ideas that were generated at this meeting. Thank you to all who continue to support WELI, investing in the future of our community.



Family Science, Health, and Literacy Day

In May of 2015, we hosted the Family Science, Health, and Literacy Day here at Hartnell. Hundreds from the tri-county area attended the day which was filled with lots of excitement and discoveries. The large crowds were entertained by live student performances from Tatiana's war machine and Hartnell College Baile Folklorico. STEM disciplines were represented with fun and exciting hands-on activities and jaw dropping shows: Astronomy, Biology, Computer Science, Chemistry, Geology, Engineering, Physics — Including mini sessions of NASA SEMAA and Coder Dojo. We also had nutrition information and free health screenings.



Alonso
Mendoza
and CSIT-in-3

on the farm
and in packing/
handling/storage
facilities.
Approximately
250 Salinas
Valley food
safety
practitioners
participated in the two-day
Summit held at the Mainstage and
Steinbeck Hall.



This event, along with topic specific trainings (e.g. Recall readiness, Agroterrorism, food handlers' training, GLOBALG.A.P., etc.) throughout the year, is putting Hartnell College's Ag Institute on the map as a go-to place for applied food safety training. The Ag Institute extends a heartfelt thanks to its Food Safety Industry Advisory Committee for their leadership and commitment in helping to plan and organize these events.



AWARDS

MCBC
*Economic Vitality Award
In Higher Education/Research*
by Monterey County
Business Council

Agricultural Business and
Technology Institute voted
Best Local Ag Educator
Monterey County Weekly



TRiO Counselors, Norma Nichols and Dr. Nancy Reyes, are celebrating this big win for the students of Hartnell.

TRiO will continue to offer services for five more years!

Late in July, The TRiO program received great news! They are the recipients of a new five-year, \$1.1 million grant that will serve students during the 2015-2020 period. This is a great accomplishment for Director Manuel Bersamin and his team who worked arduously to submit grant applications for three TRiO grants.

Counselor, Dr. Nancy Reyes explains the importance of the TRiO program, "To know that we will be here for another five years to serve more students and make a difference in the lives of their families is huge. Each year we see more and more siblings of previous TRiO students who have seen firsthand the benefits of our program and would like to utilize our offerings. Just knowing that we will continue to be here for those students, put our entire team at ease. It makes us so happy!"

Each year, TRiO assists students with counseling, mentorship, and scholarship. Most students in the program transfer to four-year universities at the completion of their two years at Hartnell. Congratulations!

Save the Date

Veterans Appreciation
Job Fair
Tuesday, October 13, 2015
9:00 a.m. - 12:00 p.m.

Women's Education &
Leadership Institute Forum
October 29, 2015
Tehama Golf Club

Athletics Hall of Fame 2015
November 7, 2015
Tour, luncheon, and football
game! 831.755.6884

10th Annual
Western Stage Gala
November 21, 2015

The Western Stage



Mainstage Theater

Hartnell College
Party in the Library
May 7, 2016
Hartnell College Library



FAST FACTS

Check out these Fast Facts
about Hartnell College!

Mark Your Calendar!

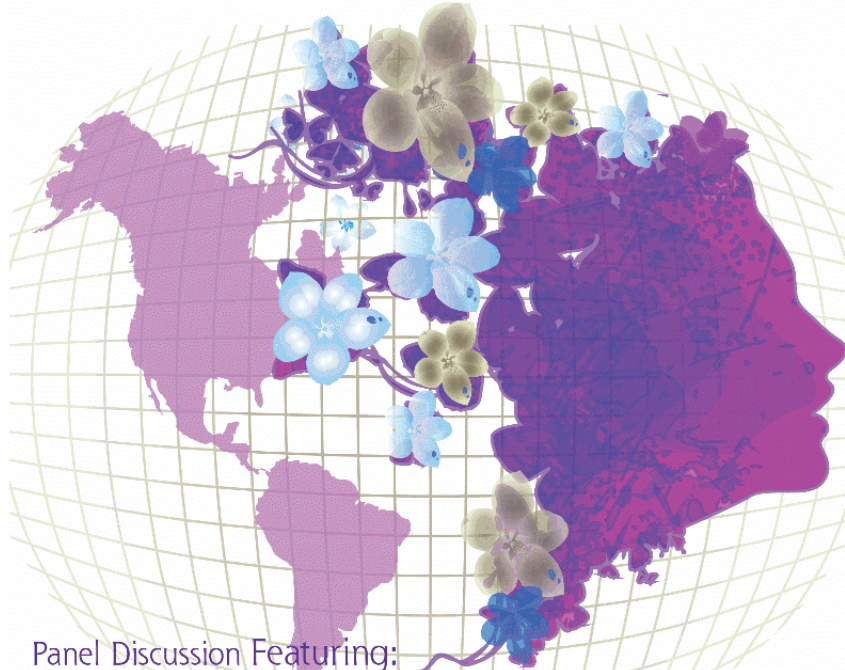
Women's Education & Leadership Institute Forum

Education. Economic Prosperity. Global Leadership.

Thursday, October 29, 2015, 5:30 - 8:30 p.m.

Wine Reception, Dinner and WELI Talk

Tehama Golf Club



Panel Discussion Featuring:

Tonya Antle, Principal of Tanimura & Antle, Inc.

Myra Goodman, Co-Founder of Earthbound Farm

with moderator

Adrienne Laurent, Chief Strategic Communications Officer,

Salinas Valley Memorial Healthcare Systems

In support of endowing the

Women's Education & Leadership Institute (WELI)

Providing scholarship support, leadership training,
and mentorship to women.

www.hartnellfoundation.org

Women's Education & Leadership Institute Forum Committee

Susan Black, Co-Chair
Karen Fanoie, Co-Chair
Gloria Aguon-Wilgus
Sharon Dillbeck
Brigid McGrath Massie
Kendra Clark

Jackie Cruz
Margaret D'Arrigo-Martin
Karina Escutia
Hillary Fish
Lina Gomez
Karen Hagman

Dawn Mathes
Esmeralda Montenegro Owen
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Contact Us

For information about the Hartnell College Foundation
or to make a donation, call 831.755.6810 or visit

www.hartnellfoundation.org



ALUMNI NEWS

Check out our new
Hartnell College Alumni Website



**Join the Salinas Valley
Education Legacy Society.**

Call Jackie Cruz at
831.755.6810 for more
information.

give!

**This is a
SMOKE-FREE
TOBACCO-FREE
CAMPUS**

Per Board Policy 3570





Open to the Public

Hartnell College

is proud to partner with the California International Airshow thanks to Chevron and all the sponsors to bring:

- Science, Technology, Engineering, and Math activities with demos
- Innovative Health and Agricultural Technologies
- Math, Engineering, Science, Achievement (MESA)
- Inspirational STEM professionals
- 600 youth from Monterey and Santa Cruz Counties
- NASA SEMAA Flight simulator
- Computer Science through Coder Dojo



HARTNELLCOLLEGE

We are fueling the minds of children and youth of the region through engagement in STEM Education and Innovative technologies.

www.hartnell.edu



Join us at the 35th California International Airshow in Salinas
September 26 and 27, 2015!



*Strut your
Feathers*

*Party in the Library 2015
was a huge success!*



**PARTY
IN THE
LIBRARY
2015**



**HARTNELLCOLLEGE
FOUNDATION**

"Congratulations to our 2015 Leadership Award recipients:



KAREN FANOE AND KATHY MOSER!"



A big THANK YOU to all who helped Hartnell College students *Strut their Feathers!*

DATAFLOW
BUSINESS SYSTEMS

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BENTLEY JAGUAR LAND ROVER HONDA

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Salinas Valley
Memorial
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ORGANIC SPIRIT

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COUNCIL OF GOLFERS**

Don Elias

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CURVES**

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Estancia

SAN BERNABE

Scheid

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