



HARTNELL
COLLEGE FOUNDATION

FOUNDATION

FOCUS

MAGAZINE



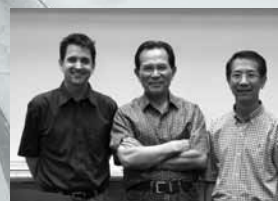
*Inside
Focus:*



Sally Hughes
Church Foundation



The Summer Sizzle



Philanthropy Day

DECEMBER 2011

Hartnell College FOUNDATION

Thanks to you, our many friends, supporters, faculty, staff, students and alumni, we reached a historic milestone at the beginning of this year; raising over \$12 million dollars for our first comprehensive campaign at Hartnell College.

And then your support moved us into a summer of great promise.

- With new fields, our athletic program hosted over 400 youth in summer camps.
- The new Women's Education Leadership Initiative successfully recruited 26 students, took them through a leadership and life skills training and gave them each a \$1,500 scholarship.
- The 5th Annual Science Symposium saw 58 students, including six high school students, who were placed in paid internships at prestigious organizations throughout the Salinas Valley and Monterey Bay. They showcased their research findings to a group of 200 symposium attendees.
- And we congratulated 38 students who participated in our Health Science Summer Bridge. These students received 3 units of college credit and a \$1,500 stipend. All 38 students completed the program and 100% entered college in the Fall.
- To top it off, over 300 students went through the summer Math Academy. As a result, students move up one or more levels in Math. This advances them one or two semesters in the Math sequence.

Then, at the end of the summer, Hartnell received \$10.3 million dollars in two Title V grants that support Science, Technology, Engineering and Math over the next five years. We will be collaborating with our local high schools and with our neighboring universities, CSUMB and UCSC.

And, the grants include a \$500,000 matching gift towards a new \$1 million Science Internship Endowment .

Please stay in touch and give the Foundation a call if you would like to visit the campus. We assure you, it will be a great experience.

Your gifts in support of excellence in education are making an enormous difference for Hartnell and for the community's future. Thank you for believing in us.

Sincerely,



Phoebe Helm
Superintendent/President
Hartnell College



Joanne Taylor Johnson
President
Hartnell College Foundation



Beverly Grova
Vice President of Advancement
Hartnell College

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AAA

IMPACT AT HARTNELL COLLEGE...

225K FOR AGRICULTURE, ATHLETICS AND ARTS

Hartnell College Foundation received a gift of \$225,000, \$100,000 for the Athletic Facilities Renovation Master Plan, \$50,000 for the Agricultural Business & Technology Institute and \$75,000 for the Western Stage Young Company from the Sally Hughes Church Foundation. "We wish Hartnell College continued success in all of its many endeavors," says Anne Leach, President, Sally Hughes Church Foundation. The board members include Anne Leach, Butch Lindley, Ross Merrill and Harry Wardwell.

Did you know....

HARTNELL COLLEGE ATHLETICS...

- Transferred 80% of our student-athletes to four year universities vs. the state average of 40%
- Enrolled student athletes in an average of 17 units vs. 8.5 units taken by the general student population
- Involves 93% local student athletes.

Did you know....

AGRICULTURE BUSINESS & TECHNOLOGY INSTITUTE...

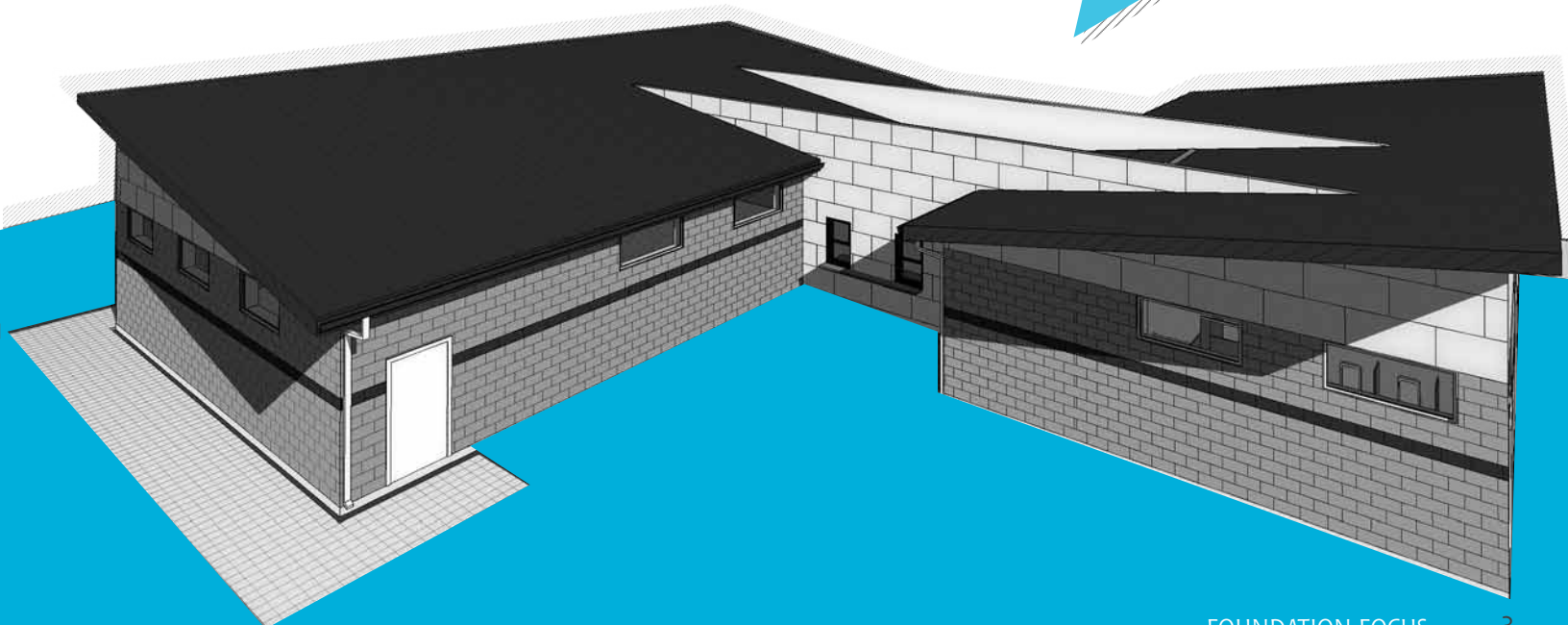
- Increased enrollment from 186 students in Fall 2006 to over 600 students in Fall 2011
- Offers Agriculture Business, Agriculture Production, Food Safety, Ag and Industrial Technology, Diesel Technology and Welding.

Did you know....

THE WESTERN STAGE YOUNG COMPANY...

- Exposes 1,500 youth to the live arts through touring shows, workshops, and special performances annually
- The Young Company is working in partnership with the Alisal Center for the Fine Arts to create a youth theater program at the Center.

\$770,000 was raised so far towards the \$1 million goal for the Phase II of the Renovation Master Plan. Pictured below is the rendering for the Field House designed by BELLI Architectural Group . Phase II is scheduled to break ground in Spring 2012. Please call Jackie Cruz to discuss naming opportunities at 831-755-6810.



Hartnell College Intern Program

WITH GRANITEROCK

Graniterock initially became involved with the Hartnell Diesel program when the Workforce Investment Board asked for input. Graniterock knew there was a significant need for high-quality professional training for mechanics, particularly diesel engine knowledge. Over the years, high schools and colleges had ended their "shop classes" and there weren't local opportunities for men and women to learn how to become a skilled mechanic. This led to the company supporting the Hartnell Diesel program with donations of money, tools and equipment for use by the students at Hartnell.

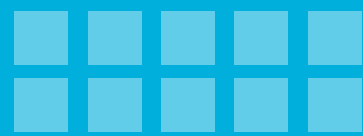
For the past six years, Graniterock has partnered with Hartnell to offer off-site internships to students taking classes in the Diesel Mechanic program. Each intern is expected to complete a minimum of 48 hours of mentor-based training at a Graniterock truck shop. The internship begins with students completing required safety training expected of all new team members, including on-line training. After safety training is complete, students work with their mentor mechanic, one-on-one, on a variety of work assignments, such as electronic diesel engine diagnostics, brake inspection and adjustment, smoke measurement and diagnosis, BIT inspections, basic hydraulics, scheduled maintenance program overview and electrical system troubleshooting.

"Graniterock supports the Diesel Technology Program at Hartnell to encourage students to pursue careers in heavy duty equipment maintenance and repair. We offer student interns additional experience working side-by-side with experienced mechanics and they learn what it is like to work in a heavy duty maintenance shop," says Greg Diehl, Concrete and Building Materials Division Manager at Graniterock.



Hartnell Diesel students in action





CENTER FOR SUSTAINABLE DESIGN AND CONSTRUCTION

Under construction faculty John Anderson's direction, the hard working student crew of the Green Construction program have completed a magnificent 750 seat amphitheater and stage at Rancho Cielo. The amphitheater, set into a hillside, also presents panoramic views of the Salinas Valley below and the stage is designed with a wild-west motif. Check it out if you go to one of the public Friday evening dinners at Rancho's "Drummond Culinary Academy."

As the Alisal Center for the Fine Arts celebrated its 25th Anniversary on October 15, the Hartnell College Center for Sustainable Design and Construction program was honored. "John and his students built a stage, walled rehearsal, exhibit, performance space, office and studio. Thanks to them we now have a cultural center worthy of our community," said Michael Houston, Board President, Alisal Center for the Fine Arts.



John Anderson and the student crew

FOOD SAFETY

The Fall Food Safety Workshop "Sampling Techniques", took place on November 4th with over 60 Ag industry members in attendance. The workshop covered a range of topics designed to educate Ag companies on the proper procedures of sampling, explained Neil Ledford, Ag Institute program leader. "A lot of sampling is done by third-party companies but the idea of this workshop is to make sure the Ag companies understand the importance and the concerns of sampling and the FDA and USDA requirements, to improve procedures and minimize mistakes," said Andrew Fernandez, chair of the Food Safety Advisory Committee.

ATHLETIC CAMPS



This summer basketball, baseball, softball, tennis, volleyball, football, basketball, track and soccer camps took place in Hartnell's outstanding new athletic facilities with over 400 youth ranging in age from 7 to 19 in attendance. The children learn from professional coaches while using Hartnell's outstanding new athletic facilities. "Beginner athletes learn techniques of the sport and returning players are encouraged to develop new skills and achieve a new level of play and self-confidence," says Danny Teresa, Athletics Director.



SUMMER



SCIENCE & MATH SYMPOSIUM



Hartnell College's 5th Annual Science, Technology, Engineering and Mathematics (STEM) Student Research Symposium took place on August 20th. 56 students showcased their research results from their summer internships at prestigious organizations throughout the Salinas Valley and Monterey Bay region including Naval Postgraduate School, Monterey Institute for Research in Astronomy, USDA, UC Santa Cruz, and more.

MATH ACADEMY



Over 300 students went through the Math Academy this summer. The two-week intensive program prepared students in math courses ranging from pre-algebra to pre-calculus. "The Math Academy is a true learning community. Students leaving the math academy not only overcome math and test anxieties, but they also develop a new attitude about mathematics, about themselves, and about learning in general," says Ken Rand, Math Academy Director and Hartnell instructor.



On August 7, 26 WELI Graduates celebrated the completion of the 16-hour weekend workshop and received \$1,500 scholarships to attend Hartnell College. The poignant ceremony was carried out at the Student Center at Hartnell College and was attended by over 120 founding sponsors and donors of the WELI program as well as family members of the scholars. "These young ladies learned so much in such a short time. It was very gratifying to see them receive their well-deserved scholarship that will enable them to further their higher education and achieve career goals," said Valerie Schlothauer, WELI Advisory Committee chair and VP of Rabobank.

Pictured above: President Phoebe Helm with WELI student Maria Garcia.

Pictured left: Harry Wardwell, President, Valerie Schlothauer, Jackie Cruz, Ida Chan, Branch Manager, and Ken Steen, VP.

SIZZLE

HEALTH SCIENCE SUMMER BRIDGE



On July 15, 38 students graduated from the Alisal Health Professions Workforce Pathway Partnership funded by The California Endowment. The students participated in a rigorous 5-week Summer Program in health, biological science, and mathematics, received 3.3 units of college credit and a \$1500 stipend. The goal of the project is to prepare students to enter health professions in nursing and respiratory therapy to increase the number of health professionals that are from and can serve the Alisal community and the region. "I am very proud of my granddaughter. It is a great joy, comfort, and hope for the future of tomorrow," said Jose Romero, Alicia Ortega's grandfather who attended her graduation luncheon. "I'm happy because there are people who help. Everything I do is dedicated to my grandparents and my community," said Alicia Ortega, one of the graduating students. Of the participating students, 100% are enrolled in college, 31 are at Hartnell.



This April, Joe Welch coordinated a project called Neighborhood Technology and Advisement Outreach Initiative. Sponsored by the Monterey Peninsula Foundation Youth Fund, the project funded Computer Literacy Workshops for Alisal community residents. Six Hartnell College students were trained to be workshop instructors.

BTOP

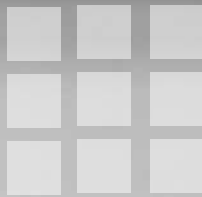
"Computer literacy is the first step in an educational spectrum which results in class and degree completion," says Joe Welch, Hartnell College Computer and Information Science Instructor. Hartnell College received \$659,246 to purchase new equipment for its open access labs at the main library, the Alisal Campus and the King City Center. This is part of the federal stimulus grant totaling \$3,631,495 called "BTOP", awarded to the Monterey County Office of Education (MCOE) last October. MCOE's Media Center for Art, Education and Technology along with Hartnell and other are part of the public computing project. The project upgraded the Public Computer Centers in Monterey County's underserved communities and established free computer literacy and digital media training. Classes, presented in Spanish and English, incorporate basic computer and internet skills, word-processing, animation, web design, digital photography, audio and video production, and more. A part of the program is El TechMovil, a computer classroom on wheels that will be arriving in Spring 2012.

Free classes are currently being offered at various locations including the Greenfield Library, CSUMB, One Stop Center in Salinas and the Hartnell College King City Education Center. The King City Center upgraded its computer lab with 30 brand new laptops as part of the grant.



Matthew COOMBS

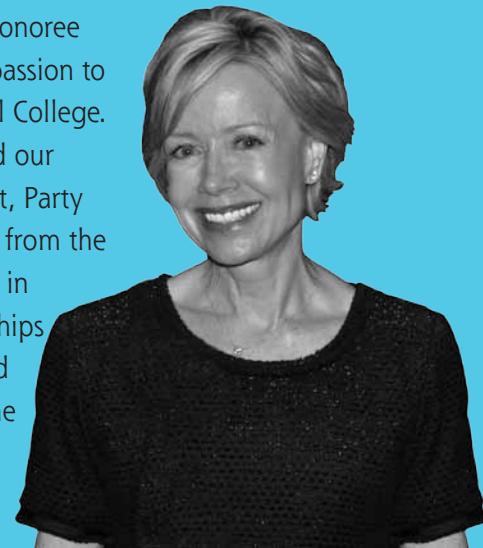
Matthew Coombs has recently joined Hartnell College as the new Vice President of Information Technology and Information Services, overseeing the primary information and administrative systems as well as planning and directing new technology advancement. Matthew comes to Hartnell most recently from San Joaquin Delta College where he served for nearly four years as Senior Director of Application Development helping shepherd the college through implementations of a new open source Quali Finance System, an IBM Cognos Business Intelligence System, and managed the contributions of both Delta and eight Universities to build and deploy a new open source Quali Student System. Before his time at Delta College, Matthew was a Solutions Architect for SunGard Higher Education based in Philadelphia, PA. Matthew received a BA in English and Philosophy from University of Utah and an MS in Instructional Technology from Utah State University.



PHILANTHROPY DAY

Andy Matsui, nominated by Hartnell College Foundation, was honored at Philanthropy Day, November 19, 2011, as Philanthropist of the Year. Mr. Matsui generously provides scholarships to eligible Monterey County students for their college education. After seven years of awarding scholarships, he currently funds 81 scholarships to students who graduated from Monterey County's comprehensive public high schools and community colleges. "I had lots of help from local people so I want to give back to local people. I want to devote my foundation funds to college education," said Andy. Andy provides two \$20,000 scholarships each year for Hartnell students for transfer to a four year university. In total, he awards \$800,000 annually, resulting in over \$3 million since 2004.

Coralee Linder, also nominated by Hartnell College Foundation, was honored as the Distinguished Agency Honoree for her dedication and passion to help students at Hartnell College. Her leadership increased our annual fundraising event, Party in the Library, by 200% from the previous years, resulting in scholarships and internships for Hartnell students and increased capacity for the foundation. Thank you Coralee!



► King City CENTER



South County and the King City Education Center make a significant contribution to the successful enrollments of the Hartnell District and our students. Annually south county generates about 4000 enrollments with classes offered at King City Education Center, Soledad and Gonzales High Schools. Each year enrollments increase as they do on main campus. Offerings to the community include approximately 150+ classes to include general education, English as a Second Language, early childhood education, administration of justice and much more. The King City Education Center is also a one stop for student services to include registration, financial aid, counseling and assessment. Students are able to attend classes and get most of their student support in south county.



Bill Hayward, Hope Hayward, John Anderson and Adriana Hayward
in the Sustainable Design Lab

DONOR SPOTLIGHT

Center for Sustainable Design and Construction receives **\$300,000** from The Nancy Eccles and Homer M. Hayward Family Foundation.

\$100,000 of the grant will be used to underwrite the cost of the new Sustainable Construction Lab at the Alisal Campus that opened earlier this year. The Lab has been named in honor of the Foundation. The remaining \$200,000 will be used to underwrite the cost of an instructor who can teach green building design and is knowledgeable in the advanced green building concepts of Passive House. This concept represents today's highest energy standard with the promise of slashing the heating energy consumption of buildings by an amazing 90%. This gift really launches the new Sustainable Design program at Hartnell.

WE WANT TO HEAR FROM YOU!

For more information about the Foundation's exciting initiatives, or to make a donation, please contact us at (831) 755-6810 or e-mail, giving@hartnell.edu.

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STUDENT SPOTLIGHT

Claudia **GARCIA**

with STEM Interns

Claudia presenting at the La Paz Middle School Assembly



Relying on her inner determination, Claudia Garcia has used the major events of her life to chart a course toward a promising future. "As a little kid I've always wanted to know how things work," said Claudia. "Questions like 'how does radio play music?' and 'why do ants walk in a line?' were constantly on my mind and I had no one to turn for answers. Some of them did not get answered until I took physics for the first time." In looking for the answers to her questions Claudia found herself as a Science and Math Institute student at Hartnell majoring in Math.

As the oldest of 18 grandchildren that form her family's new generation in the United States, Claudia has become a role model to her siblings and cousins, encouraging them to pursue a higher education and explaining the logistics. "I explain to them that things like three hours of homework every night are normal," said Claudia.

Claudia's outreach efforts extend beyond her family members. In the beginning of the fall semester, she stood in front of over 150 kids at the La Paz Middle School assembly, sharing her personal story and explaining what science and math careers mean and why they are important. "Claudia walked off the stage and said 'When can we do this again?'" said Alison Kerr of the Cebrowski Institute, Naval Postgraduate School.

Besides homework and her outreach activities, Claudia keeps busy tutoring in the Math Academy and assisting with the STEM Internship Program as the Student Internship Coordinator. Next summer she plans on working at the Naval Postgraduate School as an intern in Computer Engineering.



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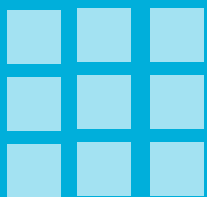


Take a look at our new planned giving website!
www.hartnell.edu/foundation (click on planned giving)



In November, the Hartnell College Foundation...

hosted a dedication of the Dean's Office at the Center for Advanced Technology, honoring John Inman. John served on the Hartnell College Foundation Board for ten years and also on the Hartnell College Board of Trustees where he served as president in 1987, 1993 and 1999. He was a major force behind the development of Hartnell's Agricultural Business and Technology Institute. The event was attended by over 200 Ag Advisory Committee members, donors, board members and family and friends. "John was an amazing force, a great ambassador of the college, and a real pillar to help launch the Ag Institute. We are grateful for all of his support and his many contributions to Hartnell," says Bob Martin, General Manager, Rio Farms. "We miss him greatly." The John W. Inman Memorial Scholarship Endowment has been launched with \$25,950.



**JOHN
INMAN**

We miss him greatly.



Jim Bogart with Bob and Rita Martin