



**HARTNELL COLLEGE  
FOUNDATION**

# e-**FOCUS** *A CATALYST FOR CHANGE*

## Letter from the Vice President of Advancement and Development



*Dear friends,*

Greetings! 2016 was a remarkable year for Hartnell College and for our students. Dr. Willard Lewallen, Superintendent/President, Anne Secker, Chair of our board and our board of directors are extremely grateful for your philanthropy and your trust in our work.

A powerful statement of that trust came from the Measure T votes. The voters and their investment in Hartnell's future and in the educational vitality of the Salinas Valley with the passage of Measure T. The committee chair trio, formed by Susan Gill, Kurt Gollnick and Alfred Diaz-Infante was a tremendous force behind the campaign. Dr. Willard Lewallen proved to be a tireless champion presenting Measure T to over 100 groups. The students, staff, and faculty, came out in full support with over 300 student walkers serving as true ambassadors for the measure. Many thanks to the Associated Student Body for stepping up with tremendous energy for the campaign.

Lastly, it's a true pleasure to work for such a great institution with a strong, vibrant and dedicated board. The Foundation Board of Directors adopted a new strategic plan at the beginning of 2016, which had its top priorities defined as GROW, CONNECT, CATALYZE. One of their first critical implementation steps of this plan was to support and seed the bond campaign with \$150,000 which were matched by 111% by Measure T supporters. Thank you Foundation Board of Directors for your authentic leadership and your hard work.

We are honored to continue our work in partnership with all of you and look forward to another fantastic year.

Wishing you a blessed, healthy and prosperous year for you and your loved ones,

**Jackie Cruz**

Vice President of Advancement and Development  
Executive Director, Hartnell College Foundation

Winter 2017 Edition

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*give!*

**Welcome to our  
New Foundation Board  
Members**

**Adrienne Laurent**  
*Chief Strategic Communications  
Officer*  
Salinas Valley Memorial Hospital

**Bruce Adams**  
*Vice President and COO*  
Central Coast Federal Credit  
Union

**Dr. Pablo Romero**  
*Retired Physician*  
Community leader

**John Romans**  
*Owner*  
Mission Ranches Company

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## Measure T's Victory

*A positive gain towards improving access to education*

Thank you Monterey County! Hartnell Community College District and the Yes on Measure T Committee for the Future of Hartnell are excited and appreciative for the passing of the bond measure that will take the college district to a new level of service and academic success.

Measure T ensures that the people of the Salinas Valley will have access to world class learning facilities for generations to come, together with our many partners we are transforming lives and contributing to the social and economic vitality of the Salinas Valley.



Measure T is a \$167,000,000 bond that will allow the district to renovate aged buildings, expand services in Salinas and the King City Education Center, plus construct learning centers in Castroville and Soledad and a new Nursing and Allied Health Center on Main Campus.

Check the [Measure T Project List](#).

## ALUMNI NEWS

Check out our new  
[Hartnell College Alumni Website](#)



## New Foundation Board Members, *continued*

**Sam Linder**

*Owner*

Sam Linder Auto Group

**José Ramón**

*Procurement Manager*

Apio, Inc.

## Many thanks to our outgoing Board Members

*Thank you for your invaluable service and leadership!*

**John Buttgerreit**

*President*

Buttgerreit-Pettitt & Davis

**Brad Rice**

*General Manager*

Salinas Land Co.

**Nate Holaday**

*Owner*

Holaday Seed Company

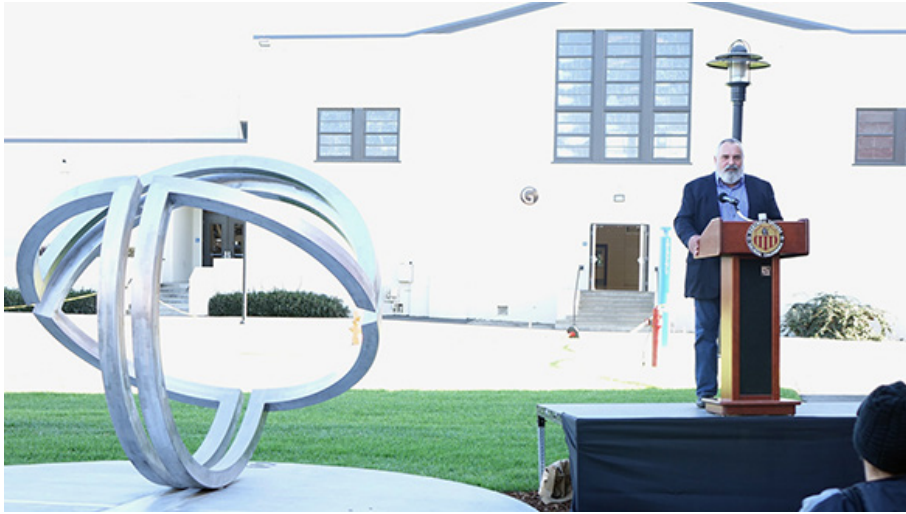


## The Foundation hosts a Holiday and Measure T Reception

On December 14, 2016, the Hartnell College Foundation hosted their Board of Directors Meeting at our STEM Center. In the meeting the board members discussed completed

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## Holiday Reception, *continued*

and continuing projects. After the meeting, the College Foundation hosted a Holiday and Measure T celebration in the new STEM Center Planetarium. During the reception, board members enjoyed a student presentation by flautist and Killian Scholar Monica Mendoza who spoke with such passion for music.



Outgoing Foundation board members were thanked for their service; John Buttgerit, Nate Holaday and Brad Rice were recognized by Foundation Board President, Anne Secker, VP of Advancement and Development, Jackie Cruz and myself. We are honored to have such amazing individuals advocate and fundraise for our students. We also took this opportunity to recognize individuals that were vital for the success of Measure T on the ballots last November. Committee Chairs, Alfred Diaz-Infante, Susan Gill and Kurt Gollnick worked restlessly to promote Measure T. Furthermore, the Foundation recognized former Director of Philanthropy, Karen Hagman for her dedication to the success of our students by fundraising for programs and scholarships.

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## STEM Center Opening and Legacy Reception *A celebration of success and new beginnings*

On September 30, 2016, Hartnell College Foundation hosted a reception honoring its Legacy Society donors. Over 85 guests joined us for a very special private planetarium show. During the program, Gary Tanimura announced the 100 Legacy Members by Hartnell's 100th Anniversary Campaign and his leadership as chair. He encouraged attendees to consider their own legacy and join him in supporting the future of our community through higher education.



Immediately following the reception, guests were invited to the grand opening event at the new STEM Center on Hartnell's main campus. The event included a special sculpture dedication in Honor of Kong Yau Lowe & Kwai Ning Lowe, commissioned by the Long Family Foundation. Marilyn Long, who along with six of her siblings all graduated from Hartnell College, kicked the event off premiering the 'Jaipure' sculpture created by artist Roger Berry.

## STEM Center Opening, *continued*



Over 200 community leaders joined Hartnell College for the sculpture unveiling and celebrated the opening of the new STEM Center. Alumni Ana Ibarra and Rolando Perez shared their stories of perseverance, determination, and grit. They are examples of the highly talented students here at Hartnell.

This center is a major milestone towards Hartnell's vision of a comprehensive STEM education and research programs in the Salinas Valley that will build the talent pool for our local industries. The 54,000 square-foot building is designed to provide the next level of resources and support to our cornerstone industries of Agriculture and Health Care.

Classes will begin in the new center in January 2017.



## Gala for the Arts

*Celebrating the arts in a festive and luxurious way*

In November 2016, The Hartnell College Foundation held the 11th Annual Gala for the Arts in support of the Center for Performing Arts Capital Campaign. This year's theme was 'Black & White.' With over 400 people in attendance, this year's event raised over \$87,000 for the campaign!

The Gala was held inside the new STEM Center building; it featured a scrumptious



## Holiday Reception, *continued*



Finally, the board announced the incoming members of the board.

The reception celebration concluded with a stunning Planetarium show directed by Planetarium Coordinator, Andrew Lindsey. Members and their families enjoyed refreshments and live music.



## Center for Performing Arts

*Capital Campaign will provide new front house*

Hartnell College Foundation launched the Capital Campaign for the Center for Performing Arts in May 2014 to offer the Salinas Valley a facility that mirrors the excellence within its artistic productions and programs to thus engage in arts and culture. The upgrades will include a new box office, an enhanced community atrium, a new art gallery area, and infrastructure upgrades to the front of the building.

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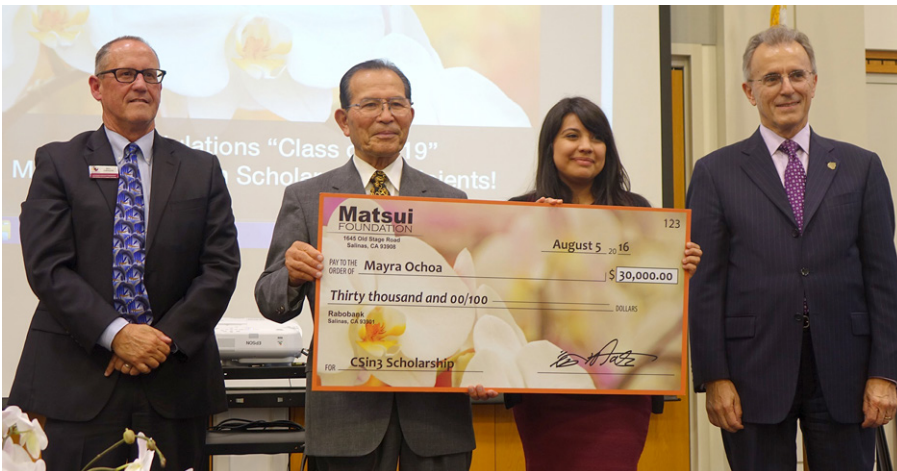


## Gala for the Arts, *continued*



strolling dinner by Michael's Catering, cocktails by Dubbers, a fantastic silent auction, and an outstanding musical performance of *Nice Work If You Can Get It* at The Western Stage in the Mainstage Theater.

Hartnell Foundation thanks and recognizes the fantastic Gala Committee, led by chair, Dottie Massey, Pam Darling, Pat Donohue, Helen Dunston, Linda Gin, Karen Hagman, Pat Horsley, Diana Robledo, Tamara Swanson, Julie Tucker and Ashton Clarke.



## CSin3 A Game Changer *Highlighting Cohort 4*

Hartnell College and the Matsui Foundation is proud to introduce its 4th CSin3 Cohort comprised of 33 students. Each recipient received a \$30,000 check to be utilized during the three-year program. The CSin3 program is a Computer Science degree achieved in three years thanks to a partnership between Hartnell College and CSU Monterey Bay. Students in

## Center for Performing Arts, *continued*



To-date, the Foundation has raised over \$1,543,000 towards the \$1,750,000 goal for the Center for Performing Arts which includes an endowed scholarship for Hartnell College students. In the past 6 months, donations totaling over \$700,000 have been secured. Transformational gifts such as these affirm the vital role of the arts in the Salinas Valley. These gifts allow us to proceed to the planning stages with the goal of breaking ground in early Spring 2017. This project will give our community a place to celebrate culture and community, while providing a facility that is welcoming and safe.

The leadership of the Council for the Arts, has been invaluable in providing the community the opportunity to engage, build culture and pride, plus invest in enriching, and often life changing, experiences for youth. The support for this Capital Campaign has also come from: Anonymous, Sally Hughes Church Foundation, Joanne Taylor Johnson (in honor of Sally Hughes Church), Massey Family, Nicholas M. Pasculli, Shari Selover & Lance Fors, Patricia Donohue, Jean Hurd, Mimi & George Niesen, David Warner, SSB Construction, and Winoma & Greg Plaskett.

## CSin3 A Game Changer, *continued*

each cohort are dedicated students whose goal is to better themselves and in turn become agents of positive influence in their communities.

The first CSin3 Cohort graduated in May 2016 from CSUMB and most had job offers upon graduation. This program has a high rate of minorities entering the Computer Science field: 42% of our students are women and 85% of students are Latino. These are unprecedented numbers in a local, state, and national level.

The Matsui Foundation and the Matsui Family have supported the program from the start. "Hard work, education, and opportunity can change everything," said Andy Matsui.



## Athletics Hall of Fame 2016

*Honor to those who deserve it*

On October 29, 2016 we held the fourth annual Athletics Hall of Fame Class of 2016 at a packed Student Center. Eleven individuals and four teams were inducted in front of family, friends, and Hartnell staff.

The Induction Ceremony is always an inspiring event. It is truly an honor to welcome back and recognize those individuals and teams who have left their marks on Hartnell athletics during its extraordinary history of success.



The day began with a tour of the campus. Dozens of guests signed up to see how the campus has evolved and showed great pride for all the new upgrades. They were also excited to hear about future plans that will transcend services to another level.



## Forbes in Salinas

*Dr. Lewallen honored with special award*

The Forbes AgTech Summit came to Salinas in July for its second year attracting more than 600 attendees from our local area and from all over the globe; it offered a number of Ag talks, seminars, Innovation Showcase, tours, film screenings, and more.

At the Summit, Superintendent/President, Dr. Willard Lewallen received the Forbes Impact Award presented by Co-Chair of the Monterey Bay Economic Partnership, Bud Colligan who in his introduction said, "A very important aspect of a thriving tech eco-system is the strength of our educational system. Hartnell College has shown tremendous leadership in this arena through its innovative CSin3 program in partnership with CSU Monterey Bay."

The Forbes Impact Awards are given out at each Summit to individuals who are leading, innovating, and pushing boundaries in their given field.

"We are focused on providing a world class education for the students of the Salinas Valley so they are prepared for 21st Century jobs," said Dr. Lewallen.



## Athletics Hall of Fame 2016, *continued*

The luncheon/ceremony was emceed by former KSBW Sportscaster, Dennis Lehen. All inductees received a medal, a picture board, and multiple certificates provided by Congressman Sam Farr, Assemblymember Luis Alejo, Senator Bill Monning, Senator Anthony Cannella, Mayor Joe Gunter, and by Hartnell College.

The unveiling of the inductees' plaques in the Gymnasium is another special moment. Now their engraved plaques live in the Athletics Hall of Fame Wall for all to admire.

The day's festivities ended at Rabobank Stadium where Hartnell Football faced West Hills College. The inductees were introduced during half time. Many of the inductees came from faraway places and kept on saying how honored they felt on this day.



### Featured student: Rafael Mendoza

*President of ASHC and  
MILE Scholar*

Hartnell College recently launched the Men's Institute for Leadership and Education (MILE) Program, an exciting new initiative to support male students. While over 50% of Hartnell students are men, only 30% of Hartnell degrees are earned by males, MILE is designed to increase graduation rates and help male students achieve their full potential through financial support, leadership development and mentoring.

One of the members of the first MILE cohort is Rafael Mendoza. The MILE program helped keep Rafael in school when pressures of life were pushing him towards dropping out. With the renewed sense of self and support from the program, Rafael went on to become the President of the Associated Students of Hartnell College. Rafael added that, "as a first generation Mexican-American college student, education is the key to achieving my dream of becoming an engineer." The support provided by the MILE program has helped 100% first cohort students continue on with their education.

## 2016 Hartnell Athletics Hall of Fame Inductees



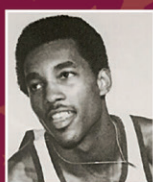
**Felecia Brown**  
Track & Field



**Martha Getris-Utschig**  
Basketball, Track & Field,  
and Volleyball



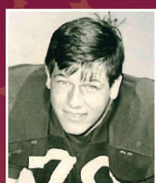
**Carl Nicks**  
Football and Track & Field



**Dwight Holiday**  
Basketball



**Jason Porto**  
Baseball



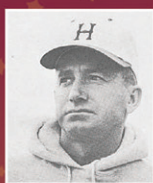
**Mark Sindel**  
Football & Wrestling



**Bill Ramsey**  
Supporter



**Mike Hebert**  
Supporter



**Arvin Smith\***  
(COACH) Football, Golf &  
Cross Country



**Len Wilkins**  
(COACH) Basketball



**Carolyn West-Kamofel**  
(COACH) Volleyball,  
Cross Country, Softball,  
Tennis, Track & Field



**TEAM**  
1975 Golf Team



**TEAM**  
1980 Volleyball Team



**TEAM**  
1997 Women Track Team



**TEAM**  
2000 Men Track Team



## Ag Business and Technology Institute

### *Continuing to innovate*

The Ag Business and Technology Institute is in the process of developing a new Strategic Plan for the Institute that will drive directions for the next several years. On December 13, 2016 the Ag Steering Committee held the first Strategic Plan Working Session with 35 Ag industry leaders, joined by Hartnell administrators, faculty and staff at the Alisal Campus.

Hatamiya Group conducted a Labor Market Index Survey to help direct focus of the Agriculture Business and Technology Institute and Science, Technology, Engineering, and Math (STEM) curriculum to best support the Salinas Valley's prominent agricultural industry over the next years. The highlight of the survey outcome includes skills needed in the 21st Century workforce, career in demand, technology applied to those jobs, training requirement and education necessary to be successful on the job, etc.



D. W. Block Associates presented the scope of the process which includes establishing a Strategic Planning Committee, conduct situation analysis, interview stakeholders, SWOT -

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## Women's Education and Leadership Institute

*WELI forum is a success*

In September, the Hartnell College Foundation hosted the 3rd annual Women's Education & Leadership Institute (WELI) Forum. This important event raised over \$137,000 to support the WELI Endowment, ensuring this invaluable program is available to the women of this community for generations to come. There are six cohorts of 25 students in each that have benefited from mentorship, leadership, and scholarship offered by WELI each year.

The sold out event at Tehama Golf Club featured an intimate dinner and conversation, moderated by Adrienne Laurent, featuring Devry Boughner Vorwerk, Senior Policy Advisor at Akin Gump and Lorri Koster, CEO of Mann Packing. WELI graduate, Priscilla Amao-Herrera shared her Hartnell and WELI experience. Her fighting spirit inspired everyone in attendance.



Hartnell Foundation thanks and recognizes its amazing event committee, led by Co-Chairs, Hillary Fish and Karen Fanoe.



## Ag Business and Technology Institute, *continued*

opportunity & challenges, world class research, other models, identify the ag skills and talent needed for the future, form focus groups, develop final budget to secure operations of the Institute. The process for the Strategic Plan includes a draft presentation in May 2017, and final presentation in September 2017.

We deeply appreciate the support and commitment from the industry to develop the Strategic Plan for the Agricultural Business and Technology Institute aligning it with industry's workforce needs.

## Committed to developing the talent of our students

### *Healthcare, Early Childhood Education, and Agriculture*

Great strides were accomplished in 2016. Unprecedented level of collaboration between Hartnell College and CSU Monterey Bay are benefiting local students. Both institutions are laser focused on increasing student success, accelerating degree completion and working together on aligned degrees for Ag Science, Food Safety, Education and RN to BSN.

Thanks to Monterey Peninsula Foundation, The Claire Giannini Fund, The California Endowment and Irvine Foundation, we will reach new milestones in this pathway work.



**The Monterey Peninsula Foundation** grant of \$500,000 will provide \$375,000 of support for pathway development and \$125,000 for increased art programming and community engagement through the Center for Performing Arts. The pathway development will focus on three areas, supporting the 2+2+1 Elementary Teacher and Early Childhood education pathway, building capacity to strengthen and scale the Nursing and Allied Health pathway, and the development of an Agriculture Pathway.

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## Public and Private Grants Calendar Year 2016

*The continuous work we do is in big part by the following:*

### **PUBLIC**

National Science Foundation -  
Advanced Technological Education

California Office of Statewide  
Health Planning and Development

Monterey Bay Air Resources  
District

California County Superintendents  
Educational Services Association

First 5 Monterey County -  
Child Development Center  
Technical Assistance

CA Community Colleges  
Chancellor's Office Basic  
Skills and Student Outcomes  
Transformation Program

Enrollment Growth and Retention  
for Associate Degree Nursing/  
Registered Nurse Education  
Program

Institutional Effectiveness  
Partnership Initiative

CA Department of Education -  
California Mathematics Readiness  
Challenge Initiative

US Department of Education -  
High School Equivalency Program  
and Hispanic Serving Institutions  
Science, Technology, Engineering  
and Mathematics Program

### **PRIVATE**

Driscoll's

Sally Hughes Church Foundation  
Salinas Valley Memorial  
Healthcare System  
Harden Foundation

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## Committed to developing the talent of our students, *continued*

**The Claire Giannini Fund** and its trustees have provided seed funding for the 2+2+1 Teacher Incubator Project and Early Childhood Education Pathways. The need for well-prepared educators is a statewide and local challenge that a collaborative between Hartnell and CSUMB are addressing. The first cohorts of 35 students are on their path toward becoming teachers of local elementary schools. Thanks to seed funding from The Claire Giannini Fund in support of the Teacher Talent Incubator Project, a second cohort will launch this Fall.

“The seed funds allowed us to hire an extra full time faculty, Dr. Mayra Almodovar, serving the cohort and the early childhood and the education programs in South County, broadening the reach and impact of the department,” said Dean of Academic Affairs, Dr. Celine Pinet.

The Claire Giannini Fund for \$255,450 will enable the Foundation to support the second year budget for continuation for the South Monterey County Collaborative 2+2+1 Teacher Pathway Program.



**The Salinas Valley Health Professions Pathway** seeded by The California Endowment continues to build a strong local workforce. The partnership just concluded its 5th year with an employer summit that provided valuable input regarding the immediate and longer term needs of health care employers. The California Endowment's philanthropic support for the pathway has provided vital programmatic funding that has led to expanded health care workforce training opportunities through a new respiratory care practitioner program at Hartnell. The endowment has also stepped up with an additional investment to be used for strategic planning focused on sustainability and expansion of partnerships with employers in the health sector.

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## Public and Private Grants, *continued*

Nancy Eccles and Homer M.  
Hayward Family Foundation  
Chevron USA Inc.  
Community Hospital of Monterey  
Peninsula  
Huntington Farms  
Follett Higher Education Group  
The Peggy and Jack Baskin  
Foundation  
Dole Fresh Vegetables Inc.  
The Haynes Charitable Foundation  
Taylor Farms  
Wells Fargo Foundation  
Pebble Beach Company  
Foundation

## *Thank You!*

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### Save the Date

**Attesti and Galli**  
**Saturday, February 18**  
**Carmel Mission**

3080 Rio Road, Carmel, CA 93928

VIP Reception at 5:00 PM  
Concert at 6:30 PM

Reserve your tickets at  
[give.hartnell.edu/concert](http://give.hartnell.edu/concert)

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**Party in the Library**  
**Saturday, May 13, 2017**

5:30 - 10:30 p.m.

Hartnell College Library  
411 Central Avenue  
Salinas, CA 93901

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## **Hartnell is #1!**



## Committed to developing the talent of our students, *continued*



**The James Irvine Foundation** announces the Salinas Valley Region as one of two ***Bridging the Gap*** sites in California (other site is Long Beach). Irvine's decision to support the Salinas Valley region is a testament to the strong collaboration between Hartnell College, feeder K-12 districts and CSUMB. This effort is in direct alignment with Bright futures' efforts to address the A-G completion challenge county wide which is 33%. In the next 9 months, together with our partners, we will develop a concrete project plan for implementing the ***Bridging the Gap*** framework, which will include the creation of strategic plans to address the following priorities:

- a) Increase the number of Math and English college ready students from regional feeder schools
- b) Create a shared Student Momentum Database in which K-12, Community College, and University partners annually collect and analyze student data across educational sectors, as well as track and analyze the partnership's progress

The James Irvine Foundation investment will help build successful student transitions from high school to postsecondary education and into careers that feed regional economic growth.

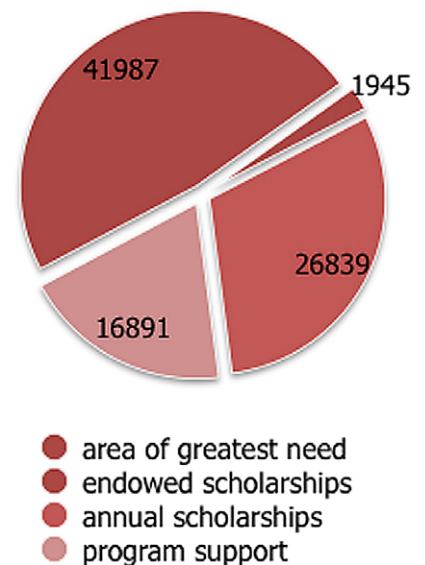
Hartnell is grateful to The California Endowment, The Monterey Peninsula Foundation, The Claire Giannini Fund and The James Irvine Foundation for being visionary philanthropic partners.

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## Employee Giving

*Great impact happens and our employees show 'their love'*

### Employee Giving Impact 2016



Hartnell College employees provide general support for areas of greatest need and annual scholarships as well as specific areas of interest. This annual campaign is a vehicle for all employees to engage in philanthropy toward student success. We are now gearing up for 2017 with a goal of \$100,000! Since its inception in 2010 through 2016, Employees for Student Success has raised \$343,669. The needs are great.

For more information about Employee Giving, contact the Foundation at 831.755.6810.

Thank you to all of our sponsors.  
The Gala for the Arts was a great success!

# HARTNELL COLLEGE BLACK & WHITE GALA FOR THE ARTS

Founding Sponsor, Nancy E. Jenkins



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Massey



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TheWesternStage



HARTNELL COLLEGE  
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Report to the  
community 2014-15

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## Hartnell is #1!



Join the Salinas Valley  
Education Legacy Society.  
Call Jackie Cruz at (831) 755-6810  
for more information.

give!

This is a  
**SMOKE-FREE  
TOBACCO-FREE  
CAMPUS**

Per Board Policy 3570



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visit [www.hartnellfoundation.org](http://www.hartnellfoundation.org)



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