



# e-FOCUS

A CATALYST FOR CHANGE



## Letter from the Vice President/ Executive Director



Dear friends,

What a summer it has been! I am happy to report that my baby Kylie was born and we are both doing great and enjoying our time together. I am looking forward to all the 'firsts' that she will share with me.

As you read through this eFocus, I hope that the support of the community, industry, and our partners is palpable. This continuous support is elevating our programs, consequently taking our students to new heights.



We continue to work and evolve in partnership with the industry. The **AgTech Summit** and the **Food Safety Summit** are two great examples of the greatness happening in our back yards. I was proud to see Hartnell College and Dr. Willard Lewallen recognized with the **Forbes Impact Award** presented by the City of Salinas. This is great news as we are being recognized for innovation, creativity, and collaboration.

**Party in the Library** celebrated 10 years of philanthropic tradition. Our dear **Butch Lindley** was honored with the Leadership Award for his selfless attention to the needs of our community.

In May, another of our own received a deserving honor; **Gary Tanimura** was nominated to be the Commencement Speaker and Distinguished Alum 2016. He is truly an inspiration to all.

Summer 2016 Edition

[ABOUT US](#)

[DONORS](#)

[SUPPORT US](#)

[ALUMNI ASSOCIATION](#)

[NEWS & EVENTS](#)

give!

## Hartnell College Foundation Board of Directors 2016

Anne Secker, President

Alfred Diaz-Infante,  
Past President

Margaret D'Arrigo-Martin,  
Vice President

Sharon Dilbeck, Vice President  
Stephen Goldman,  
Vice President

Kurt Gollnick, Vice President  
Coralee Linder, Vice President  
Nicholas Pasculli, Vice President  
Esther Rubio, Vice President

As we get ready to inaugurate the new **STEM Center** this fall, I want to thank you and the community at large for all the support bestowed upon our students, faculty, and staff. Read on and be proud of what you are doing to instill positive change in the Salinas Valley and beyond.

With gratitude,

**Jackie Cruz**

Vice President of Advancement and Development  
Executive Director, Hartnell College Foundation



## **Donors Visit Hartnell's New STEM Center**

*They get a glimpse of our new building*

On May 25, 2016 the Hartnell College Foundation invited community leaders to a tour of Hartnell's new STEM Center. With 30 guests, the tour began with a welcome by Teresa Matsui, President of Matsui Orchids and chair of the President's STEM Task Force and a state of the college report by Dr. Lewallen at the Merrill Hall Planetarium featuring appetizers and wine.



Cathy Schlumbrecht,  
Vice President

Judith Sulsona, Vice President

David Warner, Vice President

Susan Black, Treasurer

Alfred Muñoz, Secretary

Teri Belli

Michael Briley

John Buttgerit

Dennis Donohue

Karen Fanoie

Susan Gill

Nate Holaday

Kevin Healy

Dawn Mathes

Dr. Robert Patton

Natalie Rava

Brad Rice

Elliott Robinson

Bart Walker

Willard Clark Lewallen, Ph.D.  
Superintendent/President  
Hartnell College

Candi DePauw  
Hartnell College Board of Trustees

Jacqueline Cruz  
Vice President of Advancement  
and Development and Executive  
Director, Hartnell College  
Foundation



Dean Shannon Bliss introduced Alumna Ana Ibarra who spoke of her experience at Hartnell, at UC Berkeley, and spoke of her future plans to attend Medical School.

Dr. Lewallen led a tour of the classrooms, state-of-the-art labs, and student success programs that will be housed in the 54,000 square-foot building. Although the building is not yet furnished,



plans were shared for technology and equipment that will take our programs to the next level and inspire students for generations. Monterey Peninsula Foundation made a lead commitment through a matching grant of \$250,000 towards Hartnell STEM programming and state-of-the-art technology that will be housed in the new facility. Mary Gunn, Director of Philanthropy for Monterey Peninsula Foundation shared her support of Hartnell's STEM programs and urged others to make an investment.

Dr. Pablo Romero, Hartnell graduate, physician and now proud supporter of STEM at Hartnell shared his powerful story with the audience. In his remarks, he thanked counselor Joe Martinez for his support and credits Joe and the great faculty of Hartnell for his very successful academic and career beginnings. In recognition of this relationship, the Pablo and Patty Romero Endowment was established to support students in stem with a farm working background or family.

At this tour, Anne Leach confirmed Sally Hughes Church Foundation's support through a grant of \$250,000 on behalf of the Foundation's Board of Directors. This investment represents Sally Hughes Church Foundation's long-time support of Hartnell Foundation and higher education in the Salinas Valley.

Through public and private partnerships like the investments made by Monterey Peninsula Foundation, Dr. Pablo and Patricia Romero, and Sally Hughes Church Foundation, this center is a major milestone towards Hartnell's vision of a comprehensive Science, Technology, Engineering and Math (STEM) education and research programs in the Salinas Valley that will build the talent pool for our local industries. Hartnell College's STEM Center is designed to provide the next level of resources and support to our major local industries of Agriculture and Health Care. The building will welcome its first class of students in spring 2017.

## The NSF Invests in Advanced Technology

*Students will benefit in this STEM based initiative*

The National Science Foundation (NSF) Advanced Technological Education (ATE) awarded Hartnell College with a three-year grant of \$757,115 for the Meeting Current and Future Challenges: Expanding Agricultural Sciences Technician Training initiative. This award will allow us to:

- \* Improve the STEM pipeline from high school through community college (with a transfer/ university option) resulting in increased student access to, and success in, STEM majors
- \* Integrate new technologies in targeted agricultural sciences curricula to foster a qualified, sustainable, high skill agriculture workforce
- \* Prepare a new generation of agricultural scientists and technicians to address problems and challenges associated with food safety, security, and supply; climate change; and new regulations

By year three, the Hartnell College food safety technician and seed science technician programs will have capacity to enroll 35 students each, annually. Additionally, the project will have engaged 125 high school students each year. Results for the project will contribute to the understanding of effective methods for improving student achievement in STEM, and will build on a replicable model to enable Latino and low income students to access high demand, high skill, high wage agricultural science STEM job opportunities through high quality, engaged learning, academic support, and industry internships.



## Gary Tanimura Inspires the Class of 2016 as Distinguished Alumnus and Commencement Speaker

The Hartnell Community College District Governing Board selected Gary Tanimura and Jeff Nessen Schmidt as this year's Distinguished Alumni. Gary was also the Commencement 2016 speaker and delivered a heartfelt speech to our graduating class. During its 95 year history Hartnell College has provided a foundation of excellence that has launched successful lives and careers. The Distinguished Alumni Award provides an opportunity for us to recognize the accomplishments of Hartnell alumni who have distinguished themselves as leaders and contributors following their education experience at Hartnell.

Gary Tanimura is Vice President of Production at Tanimura & Antle. He graduated from Hartnell College in 1969 with an associate's degree. He then transferred to San Jose State University to earn a Bachelor's in Business with emphasis in Marketing. Gary was nominated by the Associated Students of Hartnell College and by the Hartnell College Foundation for his leadership in the Ag industry and his commitment to serving the students of Hartnell and the community as a whole. Gary is one of the most respected members of the community for his dedication, passion, diligence, support, and continuous contributions to higher education. This year, Gary established the George Tanimura Memorial Fund in honor of his uncle Gary's tremendous philanthropic legacy. We are forever grateful to you Gary! everyone who sponsored, supported, and attended this annual affair. The event raised over \$100,000.



## Alexandro Gomez Surprised with Big Scholarship

*Gets up to \$40,000 per year*

On May 17, 2016 Hartnell student Alejandro Gomez attended the Trustees' Development Meeting under the impression that he along with other students would be recognized for their academic achievements. It was a surprise to him to find he was selected as just one of 75 students in the country to receive the Jack Kent Cooke Foundation Scholarship. Trustee Pat Donohue and Dr. Willard Lewallen broke the news that the Jack Kent Cooke Foundation is awarding him with up to \$40,000 per year for up to three years to complete a bachelor's degree at a four-year college or university. Alejandro was selected from a nationwide pool of over 2,000 applicants based on academic achievement, persistence, desire to help others, and leadership. Alejandro plans to transfer to UC Berkeley in the fall and pursue a major in Engineering.

Congratulations Alejandro!





## Party in the Library Turns 10

*Hundreds gathered to celebrate higher education*

The Hartnell College Foundation hosted its Tenth Annual Party in the Library, “Technicolor Dreams” presented by Sam Linder Auto Group. On May 7, 2016 guests enjoyed a cocktail greeting, delectable strolling dinner, amazing auction, dancing to the Money Band, and most importantly the opportunity to make the educational dreams of Hartnell students come true. Hartnell students, Jason Vannest and Rivka Garcia, shared their personal educational journeys. Each student spoke about the impact of Hartnell’s programs, student success scholarships, and career preparation internships on their lives.



Party in the Library is one of Salinas Valley’s favorite events, verified by the second year of record breaking attendance with over 400 people coming out to support Hartnell College and the Foundation, raising over \$374,775.



## Ashton Clarke Joins the Foundation

*Athletics and Arts have new support*

The Hartnell College Foundation is happy to announce the new addition of Ashton Clarke as the new Philanthropy Officer. He will work closely with the arts and athletics. He brings years of nonprofit and fundraising experience to the foundation. He has a passion for securing funds from many different constituencies to create meaningful outcomes for individuals, organizations, donors, and the community. He received his bachelors of arts in economics from Claremont McKenna College, where he also played football and lacrosse. He enjoys taking advantage of all that Monterey County has to offer such as great local productions, wonderful food and wine, fantastic golfing and scenic views. Ashton can be contacted at [aclarke@hartnell.edu](mailto:aclarke@hartnell.edu).

“I am excited to be at the Foundation. This is a great place to be and I am energized by all of the great work being done here. I am looking forward to raising funds to continue the successes that are happening across the campus.”

—Ashton Clarke

Each year the event features the presentation of the Hartnell College Foundation's Leadership Award honoring exceptional leaders who have exhibited significant effort and leadership on behalf of the Foundation, college, students and alumni. This year's award was presented to Butch Lindley who is deeply involved with Hartnell for many years and has been instrumental in securing philanthropic gifts that have launched forward thinking programs and partnerships that are changing higher education in the Salinas Valley.



Since Party in the Library's inception in 2006, the event has raised over \$2,890,415. Some highlights include:

- Hartnell is home to one of the only nine national NASA sites and the only one on the West Coast, serving over 3,000 K-12 students annually
- Hartnell's CSin3 program was presented with the Innovation Award by the State of California
- Hartnell offers premier Food Safety education opportunities and the state's first Food Safety Certificate program
- Hartnell launched a new Respiratory Care Practitioner program and 100% of the graduating first class passed the national credentialing exam and are now employed

Hartnell College Foundation thanks the committee led by visionaries Margaret D'Arrigo-Martin and Cathy Schlumbrecht.



## **A New Philanthropist is Born Welcome KYLIE CRUZ!**

The Hartnell College Foundation is thrilled with the birth of our brand new philanthropist. My daughter Kylie Isabella Cruz was born on Monday, May 23, 2016 at 5:10 a.m., weighing at 5.8 lbs. and measured 17.4 inches. We are both doing great! I am enjoying these tender moments with her that I cannot explain or put into words. I am truly blessed by God for this amazing privilege to have Kylie. Thank you all for your love, support, and gifts.



## **11th Western Food Safety Summit**

*Information, AgTech,  
Scholarships, and Support*

More than 200 attended the 11th Western Food Safety Summit which was held on May 4 and 5, 2016. The Summit addressed Key Strategies to Comply with the New Food Safety Modernization Act (FSMA) for which it has become the perfect training ground for educating our students and industry members right here in the heart of the Salad Bowl of the World.





"CONGRATULATIONS TO OUR 2016 LEADERSHIP AWARD RECIPIENT:

**BUTCH LINDLEY**

A big Thank You to all who helped Hartnell College students *Dream In Technicolor!*



Moises Almendariz  
Erica Padilla-Chavez  
and Alejandro Chavez  
Terri Pyer and David Edson  
Margaret D'A-rigo-Martin  
and Steve Martin  
Bob Barminski  
Bliss Architectural Group  
Bengard Ranch  
Madison Bliss Family  
Boggiello Produce  
Emily Brandt  
Buttgereit, Pettitt & Davis Agency  
LaVerne and Sanford Cook  
Christensen and Giannini, LLC  
Jackie Cruz  
Mary Alice Davis  
Kathy and Chris Davis  
Mark Dehart  
Candi DePauw  
Fred DeYoung  
Mary Dominguez

Jovita Dominguez  
Patricia Donohue  
Barbara and Clem Durham  
Loyanne Finn de Guaracha  
and Javet de Guaracha  
Renata Funke  
Jim and Jeri Gattis  
Susan and David Gill  
Green Rubber  
Green Valley Floral  
Dr. Phoebe Helmi  
Frank Henderson  
Jason Iough and Jason Blackford  
Montroy Institute for  
Social Architecture  
Mike Isaacson  
Dr. Romero Jalomo  
and Rocio Mendoza  
Dr. Ted and Debra Kaczmar  
Mark and Jill Kennedy  
Dr. Lori Kildal  
Carol and David Kimbrough

Dr. Willard and Michele Lewallen  
Coralce and Sam Linder  
Butch and Vivian Lindley  
Bruce and Whit Lindsey  
Dr. Kelly and Robert Locke  
Dr. Brian Lofman  
and Santos Lopez  
Robert Maffei  
Maggie Melono-Echiburu  
and Brett Melono  
Esmeralda Montenegro Owen  
and Bill Owen  
Bronwyn and Jose Moreno  
Morgan Starley  
Kathy and Mike Moser  
Alfred and Jackie Muñoz  
Andy and Joanne Newton  
Felicia Perez Kausin  
Dave Phillips  
Robert and Joanne Pica  
Bill and Marlene Ramsey

Dr. Susan Ratliff  
Hermelinda Rocha-Tabera  
Pablo and Patricia Romero  
Carlos and Esther Rubio  
Salinas Land Company  
Sara Sanchez  
Dora Sanchez  
Dr. Mark Sanchez  
Cathy Schlumbrecht  
Anne Secker and Mark Alderson  
Lucy and Ramon Serrano  
Nancy Shur Beymer  
SSB Construction, Inc.  
Joanne Taylor Johnson  
Roselyn and Terry Trapp  
Wayne and Julie Tucker  
Senorina Vazquez  
David Warner  
Margie Wiebusch  
Dr. Ann Wright  
Chris Zepeda

[www.hartnell.edu/foundation](http://www.hartnell.edu/foundation)



One of the aspects that impresses the most about this event is how it showcases the science, technology, engineering, and math that are integral to the agriculture industry and especially to food safety. Included in this year's 24 topics, 19 breakout sessions, and poster session were: emerging technologies impacting and influencing food safety practices, microbiology, sampling and statistics, good agricultural practices, good manufacturing practices, risk assessments, the chemistry involved in cleaning and sanitation of harvest equipment, reclaimed water, transportation, recall readiness, and testing protocols relative to listeria monocytogenes and other pathogens.

This year, we initiated two \$1,000 scholarships in honor of Andrew Fernandez and Neil Ledford for students actively pursuing the food safety certificate offered by the Agricultural Business and Technology Institute. Andrew Fernandez is a leader in fresh vegetable food safety and served as long-time chair of the Ag Institute's Food Safety Industry Advisory Committee. Neil Ledford, now retired, served as the Dean of Advanced Technology during the renovation of the Hartnell Alisal Campus and was instrumental in establishing the food safety certificate curriculum.



## Third Annual Salinas Valley Ag Tech Summit

*An insightful win for Ag Tech education*

The Third Annual Salinas Valley Ag Tech Summit was on March 30, 2016 at Hartnell's Alisal Campus. The event included an all-day trade show, simultaneous educational tracks, robotics and coder dojo demonstrations, and featured two keynote speakers: A. G. Kawamura (former California Secretary of Agriculture) and Jaime Strachan (CEO of Growers Express). Dr. Willard Lewallen (Hartnell College Superintendent/President) served on a panel with Dr. Eduardo Ochoa (CSUMB President), Janice Waddell (California Director of USDA Rural Development), and Dr. Richard Cavaletto (Associate Dean for the College of Agriculture, Food, and Environmental Science at Cal Poly San Luis Obispo). The day was a hit! We had:

- **49,000 Facebook connections**
- **500-600 attendees**
- **75 industry sponsors and volunteers**
- **53 participating vendors**
- **12 individuals/businesses pitching their ag tech ideas and solutions in through a "shark tank" style competition**
- **6 continuing education credits available for Pest Control Advisors and 5 credits for Certified Crop Advisors**
- **Amazing media coverage (see links below)**

As part of the 2016 Salinas Valley Ag Tech Summit, Hartnell's Ag Institute, in collaboration with the Western Growers Association, was pleased to initiate an Ag Tech Innovator



The Western Food Safety Summit is organized by our Food Safety Industry Advisory Committee and managed by the Agricultural Business and Technology Institute staff. We thank our sponsors, presenters, and our advisory committee for supporting our food safety program, which has the only fresh produce food safety certificate program in California.

## Thank you!

### Public and Private Grants Calendar Year 2016

#### PUBLIC

National Science Foundation -  
Advanced Technological Education

California Office of Statewide  
Health Planning and Development

Monterey Bay  
Air Resources District

California County  
Superintendents Educational  
Services Association

First 5 Monterey County -  
Child Development Center  
Technical Assistance

CA Community Colleges  
Chancellor's Office

Basic Skills and Student Outcomes  
Transformation Program

Enrollment Growth and Retention  
for Associate Degree Nursing/  
Registered Nurse Education  
Program

Institutional Effectiveness  
Partnership Initiative

#### PRIVATE

Driscoll's

Sally Hughes Church Foundation  
Salinas Valley Memorial



Award and announced Nathan Dorn as the first recipient.

The Salinas Valley Ag Technology Summit was founded in 2014 by Converted Organics and donated to the Hartnell College Foundation/ Ag Institute in 2015. The mission of the summit is to develop a strong community of leading agricultural research, business and education in the Salinas Valley Region.



The success of the 2016 Ag Tech Summit took a village! Special thanks go to 2016 Ag Tech Advisory Committee Chair, Steve McShane for his enthusiastic leadership of both the committee and the event.

***Save the date for the Fourth Annual Summit on April 12, 2017!***

In the media:

[Salinas Ag Tech Summit Draws over 500](#)

[Third Ag Tech Summit Today in Salinas](#)

[Ag Summit held in Salinas](#)

[Farmers embrace new technology in Salinas](#)

[Cumbre de agricultura y tecnologia en el Hartnell exhibe maquinaria](#)

[Advancing agriculture Salinas Valley Ag Tech Summit focuses on innovation](#)

[Salinas Ag Tech Summit draws more than 500](#)

[WG members among experts in Salinas Valley Ag Tech Summit](#)

Healthcare System  
Harden Foundation  
Nancy Eccles and Homer M.  
Hayward Family Foundation  
Chevron USA Inc.  
Community Hospital of  
Monterey Peninsula  
Huntington Farms  
Follett Higher Education Group  
The Peggy and Jack Baskin  
Foundation  
Dole Fresh Vegetables Inc.  
The Haynes Charitable  
Foundation  
Taylor Farms  
Wells Fargo Foundation  
Pebble Beach Company  
Foundation

## Save the Date!

President's Circle Reception  
September 8, 2016  
*at the home of  
Butch and Vivien Lindley*

Women's Education &  
Leadership Institute Forum  
September 29, 2016  
*Tehama Country Club*

Legacy Reception  
September 30, 2016  
*at Hartnell College*

STEM Center Grand Opening  
September 30, 2016  
4:30 p.m.

Athletics Hall of Fame  
October 29, 2016

The Western Stage Gala  
November 19, 2016  
*at Hartnell College*



Thank you for voting us the **BEST LOCAL AG EDUCATORS** in Monterey County for two consecutive years!

**UPCOMING EVENTS**  
**Salinas Valley Ag Tech Summit**  
 March 30 • Alisal Campus  
 1752 E. Alisal St., Salinas  
 Register: sv-ag-summit.com  
**Ag Institute Open House**  
 April 23 • Alisal Campus  
 1752 E. Alisal St., Salinas  
**Western Food Safety Summit**  
 May 4-5 • Main Campus  
 411 Central Ave., Salinas

The Agricultural Business and Technology Institute at Hartnell College offers certificates and/or Associate of Science degree programs and internships in:

- Agribusiness
- Ag Industrial Technology
- Diesel
- Horticultural Technician
- Ag Production
- Welding
- Automotive
- Sustainable Ag/PCA
- Small Farm Management

**HARTNELL COLLEGE**  
 To learn more about the Ag Institute call 831-755-6960  
 HARTNELL COLLEGE  
 ALISAL CAMPUS  
 1752 E. Alisal Street, Salinas  
 hartnell.edu • f t

**Sign up today to further your career.**  
 At Hartnell College we are growing leaders through education, engagement, and achievement.

## Hartnell College Voted Best Ag Educator - Again!

*Community partnerships make our Ag programs shine!*

The Agricultural Business and Technology Institute is honored to be the recipient of the Monterey County Weekly "Best Local Ag Educators" recognition for the second consecutive year. Each year, Monterey County Weekly readers vote on the "Best of Monterey County."



Ag Institute Director, Dr. Susan Pheasant is enthusiastic about the combination of certificates, Associate of Science degree programs, and internships available to our students in agribusiness, Ag production, food safety, automotive, diesel, Ag industrial technology, sustainable ag/PCA, horticultural technician, and small farm management. Additionally, the Ag Institute looks forward to launching a Farmworker Education and Advancement Program through a donation from Driscoll's.

Two more new initiatives will focus on a seed science technician track and a food safety facilities technician track, both of which include pathways between high school and Hartnell. Thank you for voting for Hartnell once again!



**ALUMNI NEWS**  
 Check out our new  
 Hartnell College Alumni Website

## Hartnell is #1!



**Join the Salinas Valley  
 Education Legacy Society.**

Call Jackie Cruz at  
 (831) 755-6810 for information.

## Contact Us

For information about the Hartnell  
 College Foundation  
 or to make a donation, call  
 831.755.6810 or visit  
[www.hartnellfoundation.org](http://www.hartnellfoundation.org)  
 for more information.





*Please Join Us*

**Women's Education & Leadership Institute Forum**

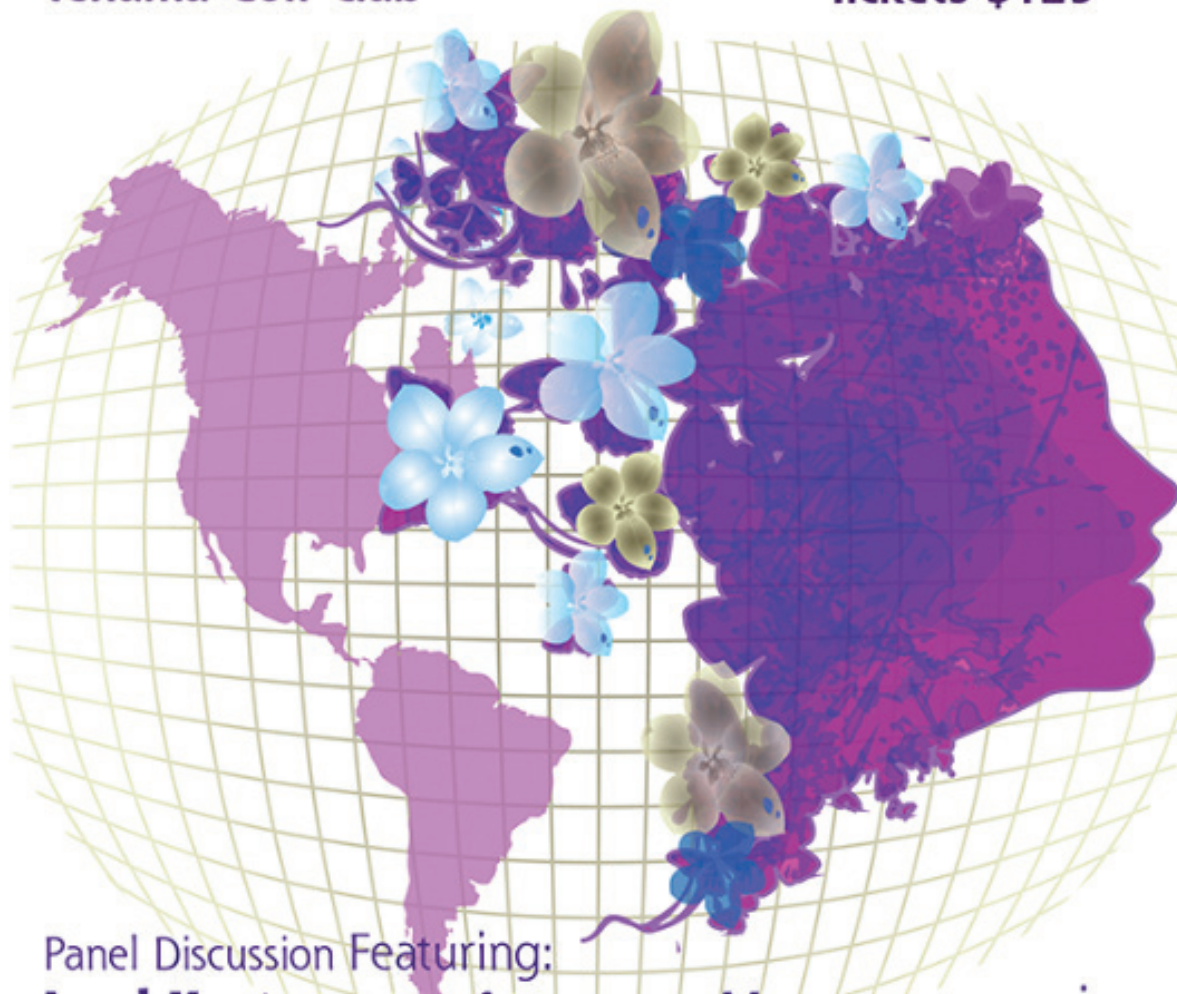
Education. Economic Prosperity. Global Leadership.

**Thursday, September 29, 2016, 5:30 - 8:30 p.m.**

Wine Reception, Dinner and WELI Talk

**Tehama Golf Club**

**Tickets \$125**



Panel Discussion Featuring:

**Lorri Koster, CEO of Mann Packing Company**

**Devry Boughner Vorwerk, Senior Policy Advisor**

**at Akin Gump Strauss Hauer & Feld, LLP**

with moderator

Adrienne Laurent, Chief Strategic Communications Officer,  
Salinas Valley Memorial Healthcare Systems

In support of endowing the

**Women's Education & Leadership Institute (WELI)**

Providing scholarship support, leadership training,  
and mentorship to women.