



Funding

Finding Grants
&
Tapping Campus Resources

Overview

- Finding Grants: InfoEd, email lists, conferences, colleagues
- Tapping Resources: policy, procedure, process



Loyanne Flinn, Director Public Grants Development and Operations, HC Institutional Advancement and HC Foundation

&

Sharon Alheit, Grants Accounting Manager, HC Administrative Services Grants Office



Hartnell College grant search engine

<http://infoedglobal.com/>

Hartnell College Foundation website – News & Events

From a Hartnell College computer automatically logged in

Training Videos

Shared Searches

- US Department of Education
<http://www2.ed.gov/fund/grant/find/edlite-forecast.html>
- US Health and Human Services
<http://www.acf.hhs.gov/hhsgrantsforecast/>
- Grants.gov
<http://www.grants.gov/web/grants/home.html>
- CCCCO
<http://extranet.cccco.edu/Divisions/WorkforceandEconDev/WEDDRFAs.aspx>
- CA Department of Education
<http://www.cde.ca.gov/fg/fo/>





BP 3280 Grant Concept and Approval (Development)

- Board Policy

The Governing Board will be informed of and ratify all grant applications made by the college and authorize all grants received by the College.

The superintendent/president shall establish procedures necessary to assure timely application and processing of grant applications and funds, and that the grants that are applied for directly support the purposes of the district.

AP 3280 Administrative Procedure

- PRIVATE GRANTS VS. PUBLIC GRANTS
- Roles and Responsibilities
- Approval
- Report to Board of Trustees
- TYPICAL STEPS IN THE PROCESS



Speaking of...

Private Funds

- Long Term Plan for Hartnell College 2012-2017
- Projects from faculty, staff and administrators
- President's Task Force
- Regular updates to the HC Foundation Board of Directors
- <http://hartnellfoundation.org/about-us/fundraising-priorities/>

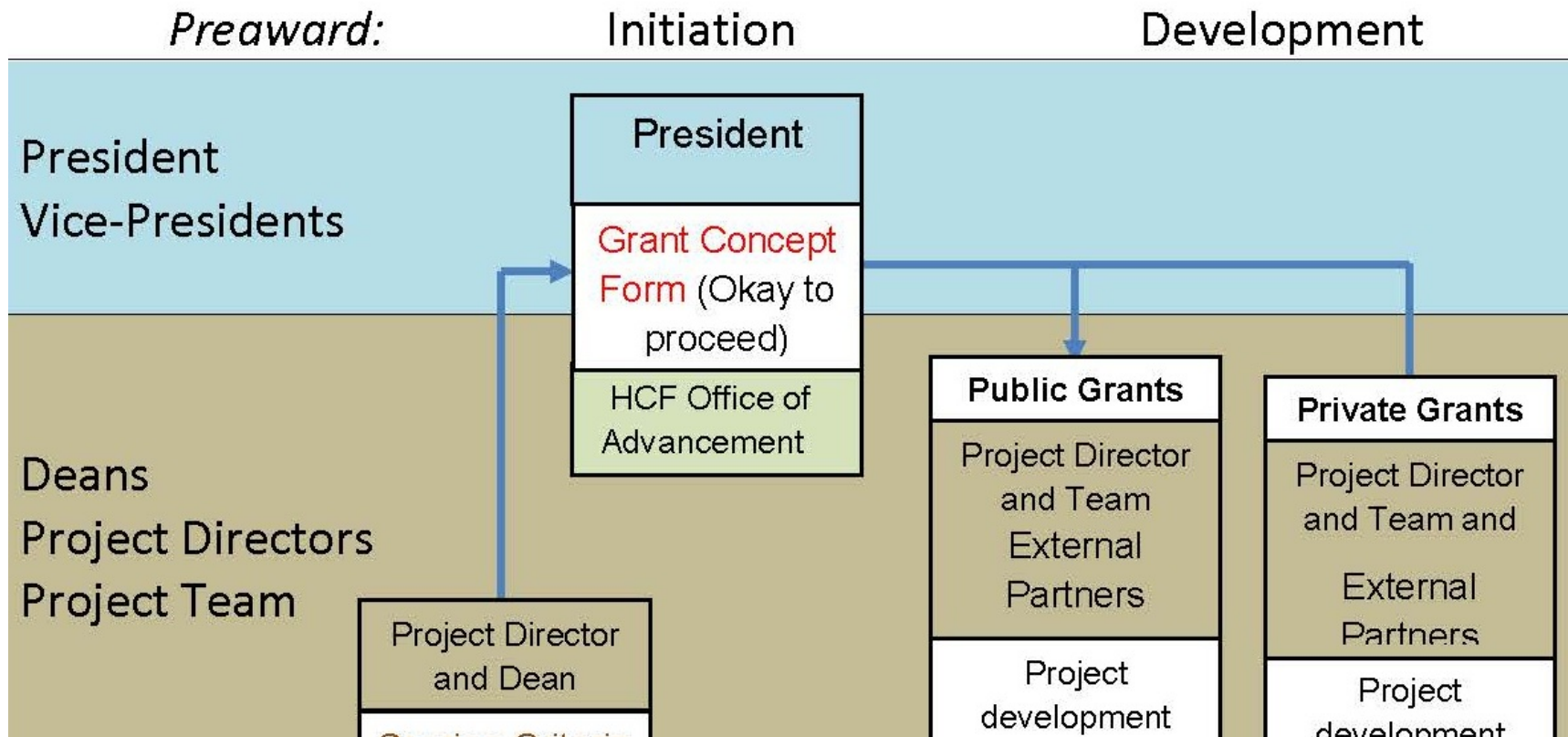
College Priorities and Goals

Hartnell College Foundation and Office of Board of Trustees - Strategic Priorities				Advancement and Development				Updated October 31, 2014
A	B	C	D	FUNDING PLAN				
1. Student Access				July 2012 - June 2017				
2. Student Success				Total	Public	Public	Private	TOTAL
3. Employee Diversity and Development				FUNDING PLAN	Funding	Funding	Business	Public & Private
4. Effective Utilization of Resources				PLAN	College	Competitive	Foundation	Raised to date
5. Innovation and Relevance for Programs and Services				GOAL		Grants	Individual	
6. Partnerships with Industry, Business, Agencies & Education								
TOTAL FUNDING PLAN				\$14,159,500				
I. Fund for Major Facilities and Innovative Programming				\$9,774,500	\$0	\$1,987,968	\$2,621,652	\$4,609,620
i. Agriculture Business & Technology Endowment				\$5,000,000	\$0	\$0	\$0	\$0
ii. Agriculture Business & Technology				\$1,500,000	\$0	\$324,894	\$838,623	\$1,163,517
iii. Instructional Equipment for New Science Building				\$900,000	\$0	\$0	\$250,000	\$250,000
iv. Nursing and Allied Health Inter-Professional Ed Center				\$350,000	\$0	\$401,974	\$1,003,445	\$1,405,419
v. Sustainable Regional Infrastructure Program				\$399,500	\$0	\$50,000	\$520,166	\$570,166
vi. CSIT-In-3 Computer Science B.S. in three years CSUMB				\$1,000,000	\$0	\$1,211,100	\$9,418	\$1,220,518
vii. Center for university collaborations at Hartnell College				\$625,000	\$0	\$0	\$0	\$0
II. Fund for Student Success				\$900,000	\$0	\$0	\$921,990	\$921,990
i. Merit Scholarships low income/high achievement students				\$200,000	\$0	\$0	\$352,005	\$352,005
ii. First Generation Legacy Scholarships Endowment				\$200,000	\$0	\$0	\$40,916	\$40,916
iii. Women's Education Leadership Initiative Scholarships				\$250,000	\$0	\$0	\$166,596	\$166,596
iv. School to College Bridge programs for K-16 success				\$250,000	\$0	\$0	\$362,472	\$362,472
III. Fund for Salinas Valley STEM Harvest				\$1,035,000	\$0	\$351,000	\$937,705	\$1,288,705
i. Science & Math Institute				\$250,000	\$0	\$101,000	\$105,500	\$206,500
ii. NASA Science, Engineering, Math & Aerospace Academy				\$475,000	\$0	\$250,000	\$492,705	\$742,705
iii. Planetarium fund for technology and student access				\$60,000	\$0	\$0	\$3,500	\$3,500
iv. STEM Research Internships				\$250,000	\$0	\$0	\$336,000	\$336,000
IV. Fund for Excellence in Athletics				\$1,300,000	\$0	\$0	\$185,135	\$185,135
i. Track and Field program equipment				\$50,000	\$0	\$0	\$0	\$0
ii. Sports Complex lighting				\$300,000	\$0	\$0	\$0	\$0
iii. New Synthetic Turf Football Field				\$950,000	\$0	\$0	\$0	\$0
V. Fund for the Arts				\$900,000	\$0	\$0	\$708,923	\$708,923
i. Theatre Lobby renovation, main stage, equipment				\$555,000	\$0	\$0	\$684,489	\$684,489
ii. Music Program Upgrades				\$300,000	\$0	\$0	\$18,834	\$18,834
iii. Art Gallery Improvements				\$45,000	\$0	\$0	\$5,600	\$5,600
VI. Fund for South County				\$250,000	\$0	\$0	\$15,000	\$15,000
Upgrade and expansion of the King City Education Center				\$250,000	\$0	\$0	\$15,000	\$15,000
FUNDING PLAN FUNDRAISING TO DATE					\$0	\$2,338,968	\$5,390,405	\$7,729,373
Projects in Queue for Special Interests				\$7,525,000	\$0	\$1,899,336	\$609,098	\$2,508,434
i. Regional ICT/Digital Media				\$1,000,000	\$0	\$1,705,000	\$0	\$1,705,000
ii. Child Development Centers				\$150,000	\$0	\$117,336	\$282,303	\$399,639
iii. Nursing and Allied Health - Child Screening at CDC				\$75,000	\$0	\$0	\$0	\$0
iv. Nursing and Allied Health - Student Wellness Center				\$300,000	\$0	\$0	\$0	\$0
v. Early Childhood Education					\$0	\$77,000	\$326,795	\$403,795
Endowment - Nursing and Allied Health				\$2,000,000	\$0	\$0	\$0	\$0

Process Flowchart



Hartnell College Grants Flowchart





Hartnell College Office of Advancement and Development Grant Concept Review Form

June 2014

1. Title of the New/Renewal Grant Project



Website:



Abstract: Briefly describe the proposed project and how it will directly benefit Hartnell College.



Priorities and Goals of the College

- ☐ % Priority 1 – Student Access
- ☐ % Priority 2 – Student Success
- ☐ % Priority 3 – Employee Diversity and Development
- ☐ % Priority 4 – Effective Utilization of Resources
- ☐ % Priority 5 – Innovation and Relevance for Programs & Services
- ☐ % Priority 6 – Partnerships with Industry, Business, Agencies & Education

List Strategic Goals (i.e. 5A.1, 6A.4)

[Link to Hartnell College Strategic Plan](#)



Be prepared to provide data to support scoring below such as Labor Market Data.

Scoring Criteria (1-5, WEAK to STRONG)

- 1) Staff expertise/experience in similar projects
- 2) Compelling need in college or community
- 3) Strong business/community/education partnerships
- 4) Reasonable regulations for managing grants
- 5) Low demand on resources (space, equipment, etc.)
- 6) Capable of sustaining project after grant ends

TOTAL (30 possible)

List Accreditation Standards (i.e. II.A.)

[Link to Accreditation Standards](#)



2. Grant Type		Due Date	3. Funding Source Commitments	
<input type="checkbox"/> New			Fiscal Agent	
<input type="checkbox"/> Continuation			<input type="checkbox"/> College <input type="checkbox"/> Foundation	
4. Funding Source		Agency/Org Name	Does proposed project require matching funds of in-kind contributions?	
Public			<input type="checkbox"/> No <input type="checkbox"/> Yes, please explain below:	
<input type="checkbox"/> State <input type="checkbox"/> Federal				
Private				
<input type="checkbox"/> Foundation				
<input type="checkbox"/> Corporation				
<input type="checkbox"/> Individual			Does the proposed project require use of college facilities and/or technology and support services?	
5. Grant Timeline				
Grant Start Date:	Grant Ending Date:		<input type="checkbox"/> No <input type="checkbox"/> Yes, please explain below:	



6. Principal Investigator/Proposal Lead <i>Indicate the total number of investors</i>		
Proposal Lead:		
Title:		Indirect Cost Rate?
College Department:		
Phone:		
Email:		Can the period be extended?
7. Additional Partners <i>Will this project include other agencies</i>		<input type="checkbox"/> No <input type="checkbox"/> Yes, please explain below:
<input type="checkbox"/> No <input type="checkbox"/> Yes, please explain below:		
8. Amount of Grant		
9. Intellectual Property <i>Will proposed project result in the development of an intellectual property?</i>		10. Staffing Positions <i>What new/continuing positions will be created to meet the proposed project objectives?</i>
<input type="checkbox"/> No <input type="checkbox"/> Yes, please explain below:		Please list jobs below:

11. Will proposed project require Hartnell to eventually absorb the cost of staffing for the project?

☐ No ☐ Yes, please explain below:

12. Please list any additional benefits of proposed grant below:

13. Please describe sustainability plans:

14. Budget Plan

Year 1 Funding	Grant – year one	Grant – total	Match
Personnel Instructional	\$	\$	
Personnel Non-instructional	\$	\$	
Operating	\$	\$	
Equipment	\$	\$	\$
Indirect	\$	\$	\$
TOTAL	\$	\$	\$

Budget Notes:

15. Additional Info – Are any new programs or curriculum being developed? Which faculty members are involved?

Best Guess

16. The proposed project supports the goals and objectives of Hartnell College.

The following signatures are the responsibility of the Proposal Lead:

Support <input type="checkbox"/>	Do Not Support <input type="checkbox"/>	_____	_____
		Proposal Lead	Date
Support <input type="checkbox"/>	Do Not Support <input type="checkbox"/>	_____	_____
		Dean	Date
Support <input type="checkbox"/>	Do Not Support <input type="checkbox"/>	_____	_____
		VP	Date

17. The proposed project supports the goals and objectives of Hartnell College.

The following signatures are the responsibility of the Office of Institutional Advancement:

Support <input type="checkbox"/>	Do Not Support <input type="checkbox"/>	_____	_____
		Academic Senate	Date
Support <input type="checkbox"/>	Do Not Support <input type="checkbox"/>	_____	_____
		Grants Accounting Manager	Date
Support <input type="checkbox"/>	Do Not Support <input type="checkbox"/>	_____	_____
		VP Administrative Services	Date
Support <input type="checkbox"/>	Do Not Support <input type="checkbox"/>	_____	_____
		VP (if required)	Date
Support <input type="checkbox"/>	Do Not Support <input type="checkbox"/>	_____	_____
		Executive Director of Advancement	Date

18. Approval *The proposed project is approved and supports the goals and objectives of Hartnell College.*

Approved <input checked="" type="checkbox"/>	Not Approved <input type="checkbox"/>	_____	_____
		Superintendent/President	Date

Resources

HC Foundation website

www.hartnellfoundation.org

✓ Long term funding plan

✓ InfoEd links

✓ Public and Private
Grants

✓ Forms

✓ Flowchart

Grants Office website

www.hartnell.edu/grants-management

✓ Forms

✓ Helpful Information and
Links

