

Please Join Us!



We are thrilled to bring you the 2024 Hartnell College Foundation Gala for the Arts.

Help us stay bold and relevant in our stewardship for the arts, which are always a source of healing, inspiration and joy! Share our vision and commitment to investing in dynamic, responsive, and inspiring programs that empower youth, students, and community members to develop critical skills, sharpen creative inquiry, explore artistic expression, and work in collaboration, all while deepening empathy – for the self and others.

Guests will enjoy a fun evening of delicious food and beverages, a silent auction, and an inspiring program. For the third year, we will honor a distinguished alum in the arts, a community arts hero, and a Western Stage distinguished honoree. Guests will have the option of attending The Western Stage production of The Hunchback of Notre Dame on the Mainstage after the event.

Please continue your generous support of our students and arts programs by donating to the Fund for the Arts at Hartnell College. Our focus is to raise funds for scholarships and internships for students.

Sincerely,

Hartnell College Foundation and the Council for the Arts

Hartnell College Foundation



Saturday, August 17, 2024



**HARTNELL COLLEGE
FOUNDATION**

2024 SPONSOR BENEFITS

SPONSOR LEVELS

	Presenting Sponsor \$20,000	Arts Champion \$10,000	Arts Leader \$5,000	Arts Enthusiast \$2,500	Arts Patron \$1,000
Tickets to the Gala for the Arts	10	8	6	4	2
Tickets to "The Hunchback of Notre Dame"	10	8	6	4	2
Two tickets to President's Reception	✓	✓	✓	✓	✓
Event Program Recognition	Full Back Page Color Ad	Full Page Ad	Half Page Ad	Quarter Page Logo	Typeset
Recognition on Foundation Website	✓	✓	✓	✓	✓
Logo in Hartnell College Foundation e-newsletter	✓	✓	✓	✓	
Logo on invitation	✓	✓	✓		
Social Media Shoutouts on Hartnell College Foundation Facebook and Instagram	✓	✓			
"Presented by" recognition on program and at event	✓				



Saturday, August 17, 2024



Sponsor Response Form



Sponsoring name _____
(Exactly as name should appear in publications)

Contact name _____

Title _____

Mailing address _____

City _____ State _____ Zip Code _____

Telephone _____ Fax _____

Email address _____

SPONSORSHIP LEVEL

Check all that apply:

- Presenting Sponsor** \$20,000
- Arts Champion** \$10,000
- Arts Leader** \$5,000
- Arts Enthusiast** \$2,500
- Arts Patron** \$1,000

I am not able to sponsor, but please accept my gift of \$ _____

I would like to donate a gift in-kind for the silent auction, please contact me.

LOGO AND AD DEADLINES

Invitation Logo Deadline: June 22, 2024

Program Ad/Logo Deadline: July 23, 2024

Sponsor recognition will be given as printing deadlines allow.

- We will email company logo and company ad to: **sharris@hartnellcollegefoundation.org**
- Use company Logo and company ad from 2023 *(Previous sponsors only)*

SPECIFICATIONS FOR LOGO/AD PLACEMENT

Acceptable file formats:

- High-resolution pdf, jpg, eps, tif, png — **300 dpi or higher**
- To ensure best quality, **low resolution files cannot be used.**
- Sponsor recognition will begin upon receipt of payment.

Print ad dimensions: Full Page Half Page Quarter Page
 8" w x 8" h 8" w x 4" h 4" w x 4" h

PAYMENT METHOD *Check one:*

- Enclosed check for \$ _____
Make check payable to "**Hartnell College Foundation**" and note "Gala" in the memo.
- Please send invoice. Reference company purchase order number: _____
- Charge my Visa or MasterCard *(circle one)*
Number _____ / _____ / _____ / _____ Exp: _____ / _____
CVC Code *(3-digit code on back of card)* _____ Zip Code _____
Name on card _____
Billing address *(if different from above)* _____
Name of sponsor's authorized representative _____
Signature _____ Date: _____

Please apply my sponsorship to (circle one):

- Student Scholarships and Internships • Theater Arts & Cinema • The Western Stage
- Digital Arts and Photography • Music Department • The Gallery
- Salinas Valley Arts and Innovation Hub • Visual Art & Ceramics

CONTACT

Please complete, sign and mail to:

Hartnell College Foundation
411 Central Ave.
Salinas, CA 93901

(Please keep a photocopy for your files.)

Or online:
hartnellfoundation.org/
donate-now/

Please select Arts Fund from pull down menu.

QUESTIONS? Call (831) 755-6810 or email kedmunds@hartnellcollegefoundation.org